

# SEVENOAKS DISTRICT COUNCIL MASTER VISION FOR SWANLEY AND HEXTABLE PUBLIC CONSULTATION WRITTEN REPORT

Prepared by Lake Market Research for Sevenoaks District Council

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This report complies with ISO: 20252 standards and other relevant forms of conduct



# TABLE OF CONTENTS

1	Background, objectives and research context	3
2	Executive summary	8
3	Consultation response profile	10
4	Agreement with the Master Vision	12
5	Summary of all agreement with Master Vision	37
6	Younger age group mini consultation	38
7	Appendices	39

# 1. BACKGROUND, OBJECTIVES AND RESEARCH CONTEXT

## 1.1 BACKGROUND AND OBJECTIVES

Sevenoaks District Council has prepared a 'Master Vision' to be used in the development and regeneration of Swanley and Hextable. This 'Master Vision' was informed by the results of a consultation carried out in February 2016 during which a number of priorities were identified.

In order to accurately quantify residents' views and opinions of the proposals, a further public consultation was undertaken encompassing an online questionnaire and self-completion postal questionnaire running from 7<sup>th</sup> September to 2<sup>nd</sup> November 2016.

As part of the consultation, Sevenoaks District Council held six drop in sessions in Swanley and Hextable and various other events throughout September and October engaging with different stakeholders. This gave local people the opportunity to see the Master Vision and understand its place in planning policy and also talk to SDC staff about the plans. The public consultation was promoted throughout the area and public participation in the events was encouraged to enable people to understand the vision and ask any questions before completing the consultation questionnaire. It is estimated that these sessions attracted over 1,000 people and additional consultation questionnaires were also distributed to attendees.

The questionnaire was divided into eight sections with each section including a detailed description and images (where possible) of the proposals. Respondents were then asked to indicate their level of agreement with a number of proposals within each section.

The primary objective was to ascertain and understand the views of residents and business owners in Swanley and the surrounding areas on the proposed improvements to Swanley town centre and for the wider Swanley town and Hextable Parish.

In order to achieve this, SDC commissioned Lake Market Research to manage the survey process including distributing the postal questionnaire, managing the online survey, processing and analysing all submissions to produce an independent and impartial report detailing the views of residents.

In addition a smaller scale consultation was undertaken to reach out to and include views from younger people. With support from the Head Teacher at Orchards Academy in Swanley, a secondary school serving the local area, staff from Sevenoaks District Council and Lake Market Research were granted to access engage with children on this topic.

## 1.2 METHODOLOGY

In order to ensure that all residents had an equal opportunity to give their view, 9,800 households and businesses within the 'BR8 7' and 'BR8 8' postcode areas were invited to participate in the consultation via two methods:

- A self-completion paper questionnaire including a pre-paid return envelope sent out to a sample of 9,403 households and 397 businesses in the Swanley and Hextable area (addresses were provided by Sevenoaks District Council from its Local Land and Property Gazetteer).
- An online version of the questionnaire was published on the Sevenoaks District Council website for completion.
- To reach the more rural areas of Crockenhill lying outside of the specified postcode areas, the consultation questionnaires were distributed with the copies of the parish magazine by Crockenhill Parish Council; questionnaires were also made available in the Parish Council offices.

SDC encouraged multiple submissions from households so as to not limit responses to one response per household; responses from young people were also encouraged. If names and/or addresses were not provided on the questionnaires the submissions were excluded as stated on the final page of the questionnaire. If consultees completed both an online and paper version of the questionnaire, the latest submission received was processed and any previous submissions were discarded taking into account that the respondent may have changed their opinion.

Following a review of the data obtained from the main consultation, a secondary small consultation was undertaken to engage the younger age group at Orchards Academy. Staff at the school selected different classes from years seven, eight and nine (age range 11-14 years) to attend a presentation given by Sevenoaks District Council and subsequently the pupils completed a consultation questionnaire on a tablet supplied by Lake Market Research.

Parents and / or guardians were advised in advance that children attending the Orchards Academy maybe asked to participate in the consultation.

The original consultation questionnaire was adapted slightly to use more child-friendly terminology; however, care was taken to avoid any alterations in wording that could change the meaning of the proposals.

Lake Market Research was on hand to assist the children with the operation of the tablets and answer any queries in relation to the questionnaire.

The survey comprised questions based on a rating scale from 'Strongly Agree' to 'Strongly Disagree' as well as a 'This does not affect me' option. Consultees were then given the opportunity to submit comments on the proposals in a free text area within the questionnaire. Lake Market Research has quantified these by grouping them into common themes.

All research conducted by Lake Market Research abides by the Code of Conduct and we are a member of the Market Research Society.

### 1.3 SAMPLING

The **confidence interval** (also called margin of error) is the plus-or-minus figure usually reported. For example, if you use a confidence interval of 4 and 47% percent of your sample picks an answer you can be "sure" that if you had asked the question of the entire relevant population between 43% (47-4) and 51% (47+4) would have picked that answer. The **confidence level** tells you how sure you can be. It is expressed as a percentage and represents how often the true percentage of the population who would pick an answer lies within the confidence interval. The 95% confidence level means you can be 95% certain; the 99% confidence level means you can be 99% certain. Most researchers use the 95% confidence level.

<b>Confidence Level</b>	<b>95%</b>
<b>Sample Size</b>	<b>1,816</b>
<b>Population</b>	<b>22,485*</b>
<b>Percentage</b>	<b>50%</b>
<b>Confidence Interval</b>	<b>+/- 2.2%</b>

\*We have assumed that the majority of pupils who participated in the consultation at Orchards Academy reside in the five wards of Swanley and Hextable.

When we put together the confidence level and the confidence interval and using the worse case scenario where the answer is completely divided 50/50, we can say that we are 95% sure that the true percentage of the population (22,485) would answer between 47.8% and 52.2% (+/- 2.2%). Therefore, this can be considered a robust sample.

### 1.4 ACKNOWLEDGEMENTS

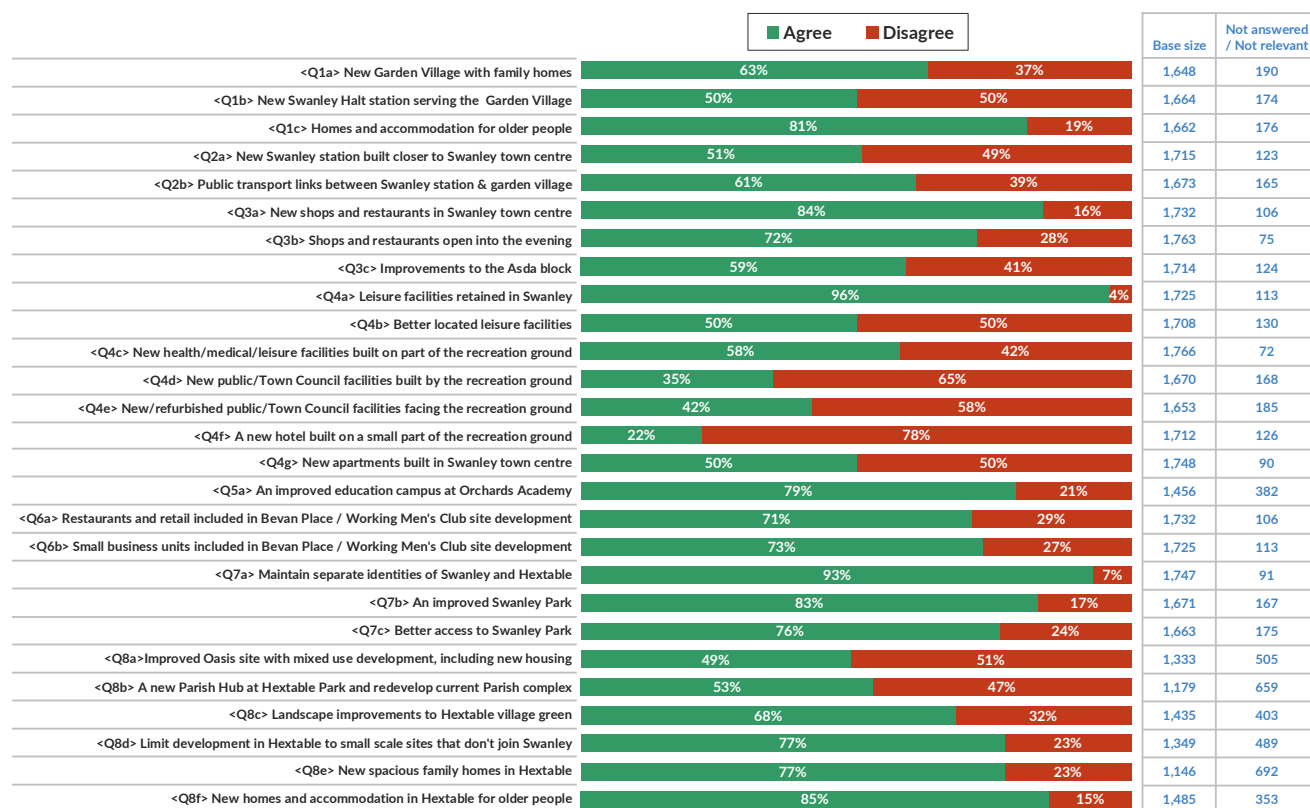
We would like to thank all those who took the time to complete the consultation documentation.

## 2. EXECUTIVE SUMMARY

### 2.1 SUMMARY OF RESULTS

The following summary chart shows the level of agreement and disagreement with the 27 proposals put forward in the questionnaire.

#### Summary of agreement & disagreement of main points raised in the consultation unweighted data - main consultation + Orchards Academy data



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

Some 20 out of the 27 proposals were supported by more than 50% of residents with 10 proposals being supported by three-quarters of consultees.

Two proposals received over 90% support, namely retaining leisure facilities in Swanley which achieved the highest level of agreement at 96% followed by maintaining separate identities of Swanley, Hextable and Swanley Village through green and open spaces with 93% agreement.



The proposal with the highest level of disagreement was the idea of building a hotel on a small part of the recreation ground with 78% of respondents opposing this and 22% supporting it. Almost two-thirds (65%) of consultees did not agree with building new public / Town Council facilities alongside open space on the recreation ground while 35% supported it.

There are three proposals which produced mixed results with 50% of respondents agreeing and 50% disagreeing, these are:

- The development of a Swanley Halt station serving the new Garden Village
- Better located leisure facilities
- New apartments built in Swanley town centre

### 3. CONSULTATION RESPONSE PROFILE

In total 1,838 people responded to the consultation. The main consultation comprised 1,731 submissions of which 1,399 were paper questionnaire completions and 332 online questionnaire completions; there were 107 submissions from Orchards Academy completed on a tablet. In terms of the main consultation the majority (99%) of the consultees were either residents or business owners within the Swanley and Hextable area and we have assumed that the younger age group who participated in the consultation at Orchards Academy are residents of the local area.

The respondent profile below shows the breakdown of those responding to the consultation:

#### Profile of respondents

Gender	
Male	41%
Female	54%
Prefer not answer	5%

Age	
Under 16	6%
16 - 17	0%
18 - 24	2%
25 - 34	7%
35 - 44	11%
45 - 54	15%
55 - 64	19%
65 and over	33%
Prefer not answer	9%

Disabled as set out in Equality Act 2010	
Yes	11%
No	69%
Prefer not answer	20%

Sevenoaks District Council Wards	
Hextable	22%
Swanley Christchurch and Swanley Village	27%
Swanley St Mary's	15%
Swanley White Oak	23%
Crockenhill and Well Hill	6%
Incomplete / outside five main wards	1%
Orchards Academy	6%

Method of completion	
Paper	76%
Online	18%
Tablets at Orchards Academy	6%

Base: All answering (1,838)

2

The respondent profile below shows the breakdown of those responding to the consultation compared to the demographic profile of the local area according to 2014 population estimates (*Mid-2014 Population Estimates for 2014 Wards in England and Wales, Source: Office for National Statistics*).

## Profile of respondents vs. profile of area

Gender	Consultation Response	Profile of Area	Sevenoaks District Council Wards	Consultation Response	Profile of Area
Male	41%	48%	Hextable	22%	18%
Female	54%	52%	Swanley Christchurch and Swanley Village	27%	26%
Prefer not answer	5%	0%	Swanley St Mary's	15%	20%
			Swanley White Oak	23%	28%
			Crockenhill and Well Hill	6%	9%
Age	Consultation Response	Profile of Area			
Under 16	6%	18%			
16 - 17	0%	2%			
18 - 24	2%	8%			
25 - 34	7%	12%			
35 - 44	11%	12%			
45 - 54	15%	15%			
55 - 64	19%	13%			
65 and over	33%	20%			
Prefer not answer	9%	0%			

## 4. AGREEMENT WITH MASTER VISION

This section of the report summarises the level of agreement or disagreement with each of the proposals. The following charts show unweighted data (N=1,838) with consultees indicating their views.

The charts show the level of agreement and disagreement with each proposal. The 'Agree' portion of the charts merge the consultees who selected 'Strongly Agree' and 'Agree' within the questionnaire and the 'Disagree' portion of the charts merge consultees who selected 'Strongly Disagree' and 'Disagree' within the questionnaire.

The respondents who selected 'This does not affect me' or chose not to provide an answer have been excluded from the calculations pertaining to the percentages used to generate the charts. Therefore, each question has a different base size (N=various) which is shown adjacent to each proposal in the charts, there is another column which shows the number of respondents who are excluded from percentage calculations.

Following the chart illustrating the levels of agreement and disagreement with each of the proposals, there is an additional chart summarising the free text comments made in question nine. These charts have been created by grouping common themes together and quantifying them in order to produce a chart representing the themes. In total there were comments made on 1,036 questionnaire submissions from the main consultation.

There were several comments made that do not relate to the consultation proposals so these have been excluded from the report.

## 4.1 SWANLEY AS A NEW 'GARDEN VILLAGE'

Plans for a new Swanley 'Garden Village' are described in the consultation as:

*Swanley needs a variety of new homes including private housing to meet future needs, whether these are for first time buyers, families or for people in later life. This means new housing should be planned in a way that responds to these needs and is supported by a wide range of services and facilities.*

*The Master Vision looks at the potential for Swanley to have possible new housing to the east of Swanley as a new 'Garden Village' to reflect the horticultural heritage of the area with improved transport links and potentially a 'station halt'. The government has launched plans to promote Garden Villages. For Swanley, this could mean:*

- *New spacious family friendly housing*
- *Housing supported by parks, play spaces, health and education*
- *Improving green spaces and access from them into the town*
- *Improved transport links*

The proposals are:

**Q1a - New spacious and family friendly housing (garden village) with play and park areas outside of Swanley town centre**

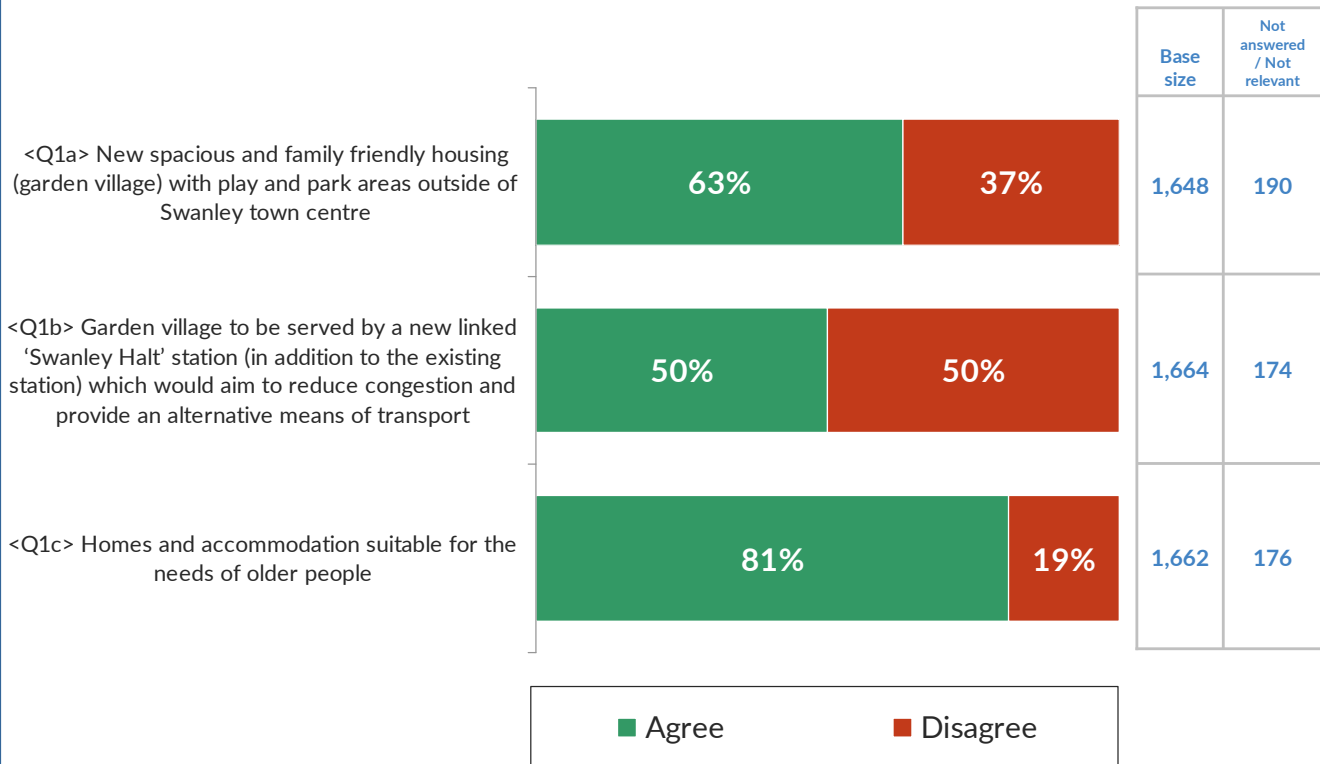
**Q1b - Garden village to be served by a new linked 'Swanley Halt' station (in addition to the existing station) which would aim to reduce congestion and provide an alternative means of transport**

**Q1c - Homes and accommodation suitable for the needs of older people**

Respondents were asked to indicate their level of agreement with the above proposals:

## Q1 - Swanley as a new 'Garden Village'

How much do you agree that the Master Vision should include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

5

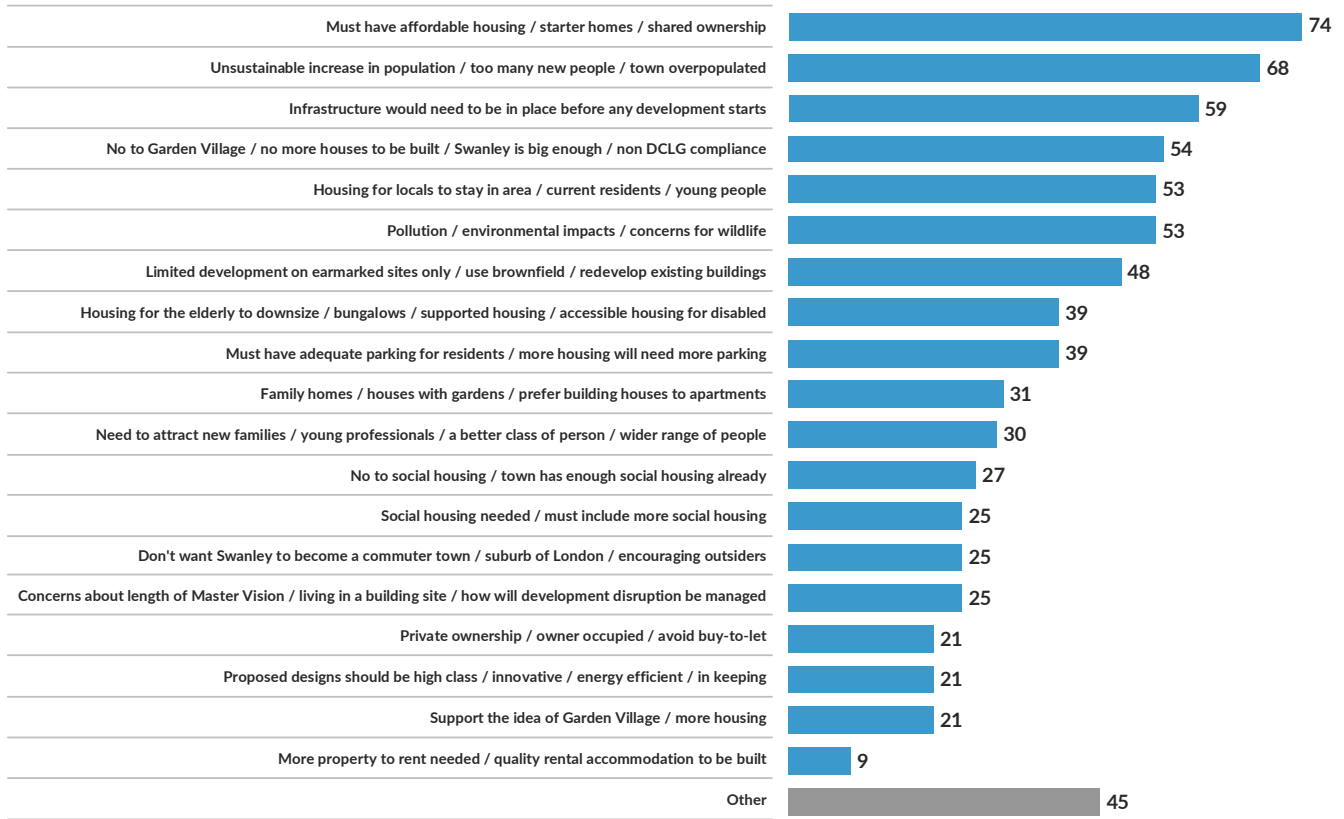
Almost two-thirds (63%) of respondents agreed with the idea of building new spacious family friendly housing located in the proposed new garden village.

There was a mixed response to the proposal entailing building a new Swanley Halt station serving the garden village with both 50% agreeing and disagreeing.

The majority (81%) of consultees were supportive of the idea of providing homes and accommodation suitable for the needs of older people.

The following chart quantifies the free text comments made relating to proposals for a new Garden Village:

### Garden Village free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the Garden Village (437)

19

## 4.2 TRANSPORT

Plans for transport are described in the consultation as:

*Congestion, particularly near the roundabout junction of the M25 and A20 needs to be improved. However, Swanley is very well placed to make the most of its transport connections. There are opportunities to improve the quality of, and access to, the railway station and its connection to the town centre and while improving public transport alternatives to keep more traffic off the roads.*

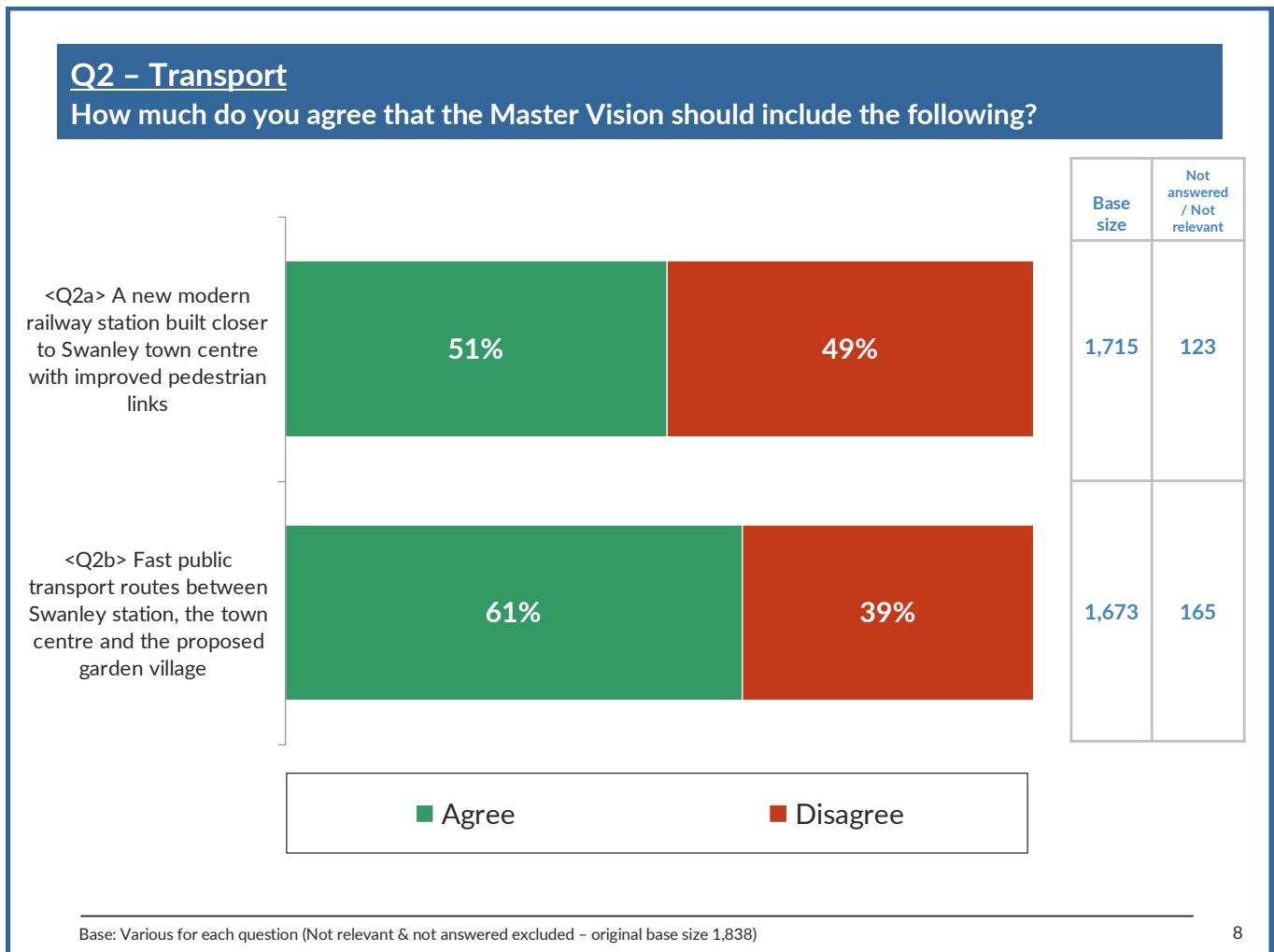
The proposals are:

**Q2a - A new modern railway station built closer to Swanley town centre with improved pedestrian links**

**Q2b - Fast public transport routes between Swanley station, the town centre and the proposed garden village**



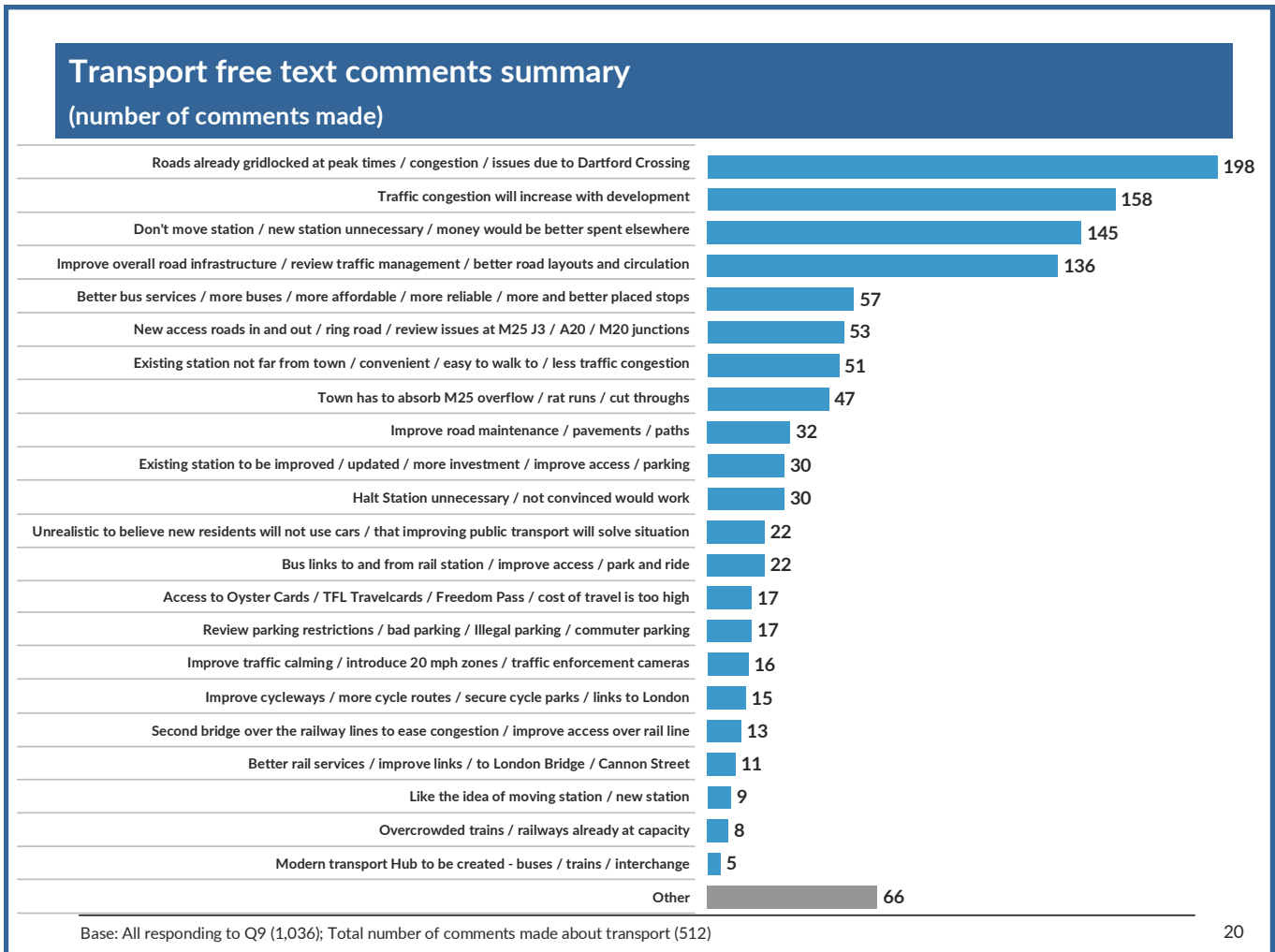
Respondents were asked to indicate their level of agreement with the above proposals:



There was a mixed response to the idea of relocating the railway station closer to the town centre, however, a majority of 51% were in agreement with this.

Fast public transport routes between Swanley station, the town centre and the proposed garden village were agreed by 61% of respondents.

The following chart quantifies the free text comments made relating to the proposals for transport:



20

### 4.3 SWANLEY TOWN CENTRE

Plans for Swanley town centre are described in the consultation as:

*Swanley town centre has potential for a greater number and range of shops, services and facilities including new and improved public spaces and streets. There is scope to improve access to the town centre. Potential investment in the town centre and the redevelopment of the former Swanley Working Men's Club site and car park in Bevan Place may provide early opportunities to help achieve this.*

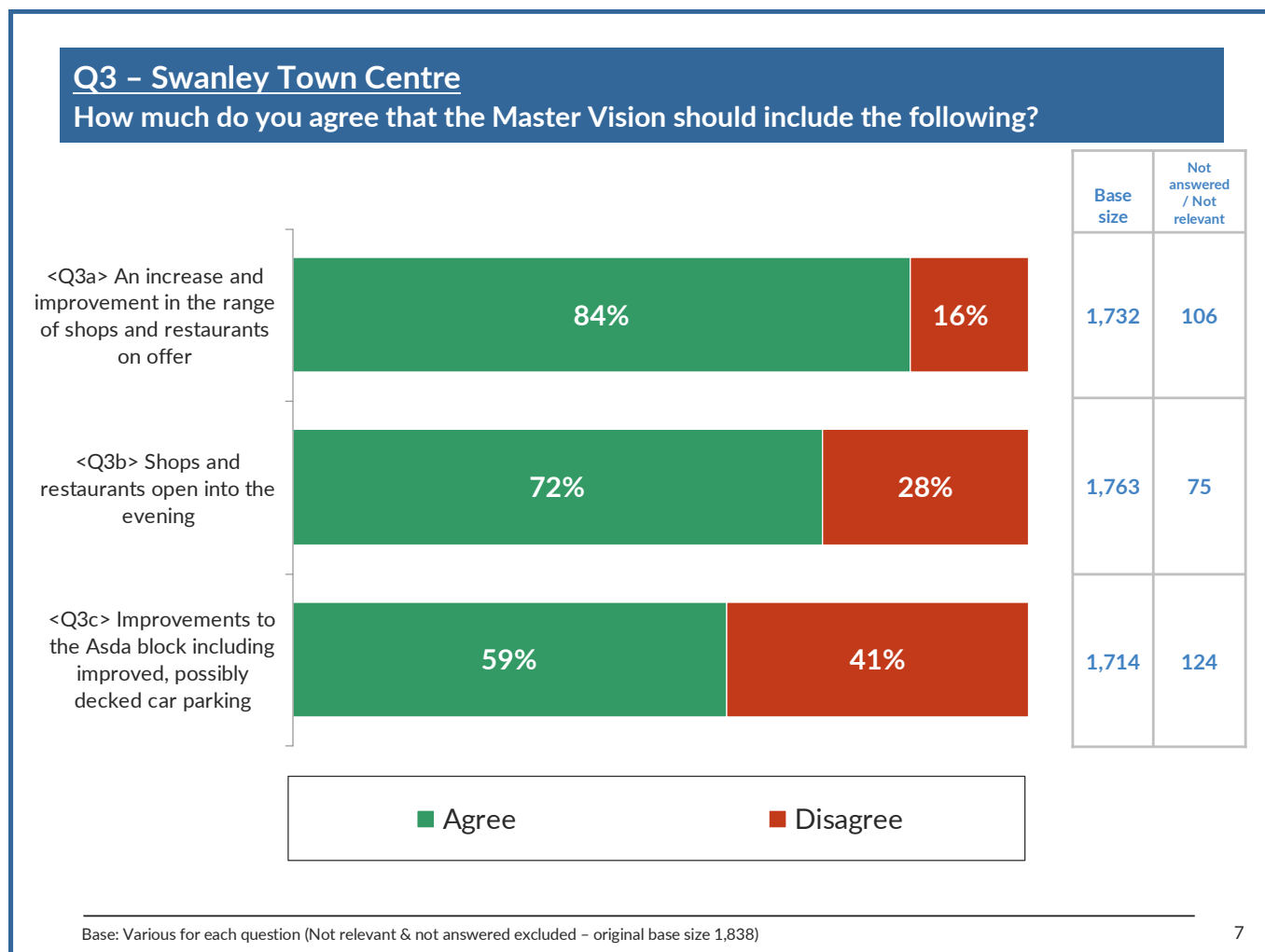
The proposals are:

**Q3a - An increase and improvement in the range of shops and restaurants on offer**

**Q3b - Shops and restaurants open into the evening**

**Q3c - Improvements to the Asda block including improved, possibly decked car parking**

Respondents were asked to indicate their level of agreement with the above proposals:



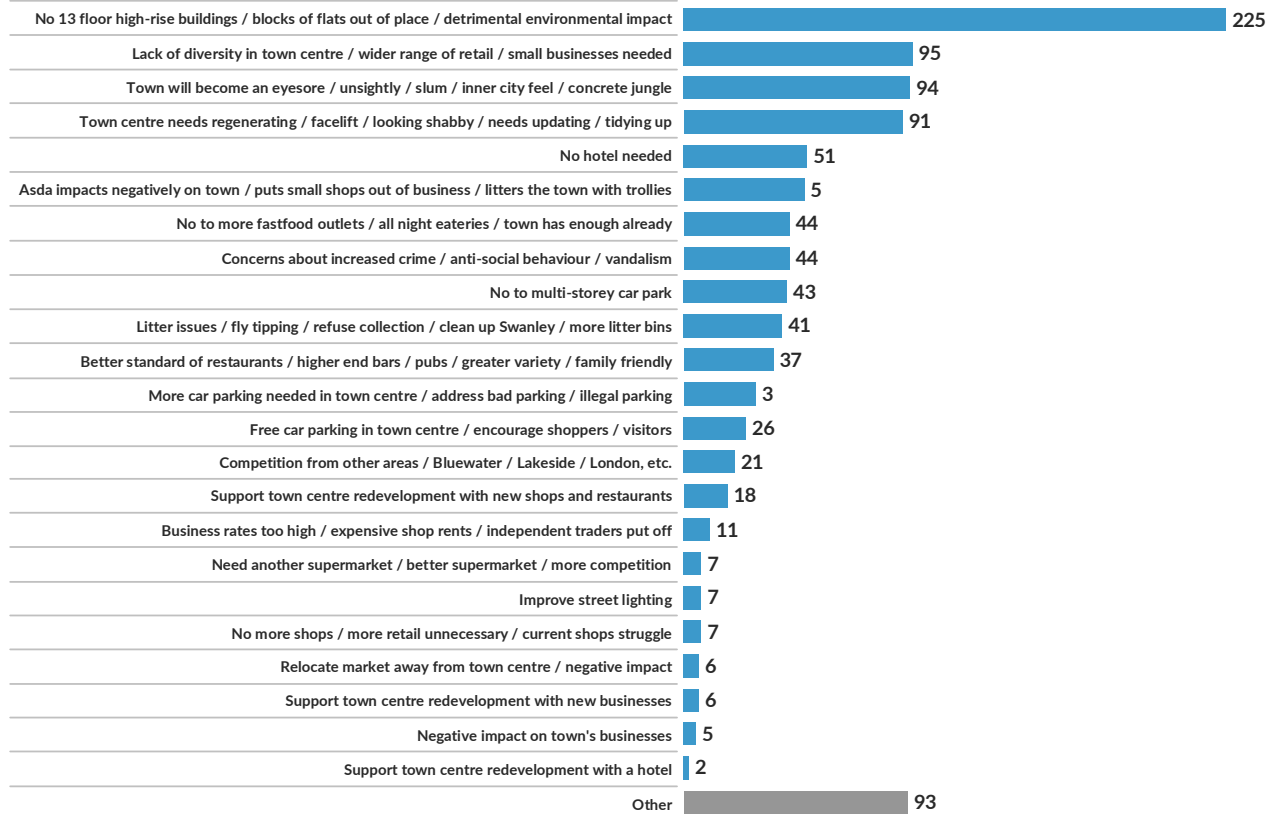
There was a high level of agreement with the proposal to increase and improve the range of shops and restaurants available at 84%.

Almost three-quarters (72%) of respondents were in agreement with shops and restaurants opening into the evening while 59% of consultees supported the idea of improving the Asda block.

The following chart quantifies the free text comments made relating to the proposals for Swanley town centre:

## Town centre free text comments summary

(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the town centre (480)

22

## 4.4 NEW HEALTH / MEDICAL CENTRE, LEISURE CENTRE AND OTHER SERVICES

Plans for new health / medical centre, leisure centre and other services are described in the consultation as:

*The Master Vision sets out the potential to make the recreation ground the focus of a new and public space with new health and leisure facilities. There could also be potential for a hotel. The majority of the recreation ground would be retained as an improved green open space that could be better used by local people. Any development would be built on the edge of the existing recreation ground and close to the proposed relocated Swanley station. Any of the recreation ground used for community facilities would have to be replaced elsewhere in Swanley.*

The proposals are:

**Q4a - Leisure facilities retained in Swanley**

**Q4b - Better use of the leisure facilities encouraged by locating them more centrally**

**Q4c - New health/medical and leisure facilities built on a small part of the existing recreation ground with the majority of the recreation ground retained as an improved public open space**

**Q4d - New public/town council facilities built alongside open space on the recreation ground**

**Q4e - New or refurbished public/town council facilities facing open space on the recreation ground**

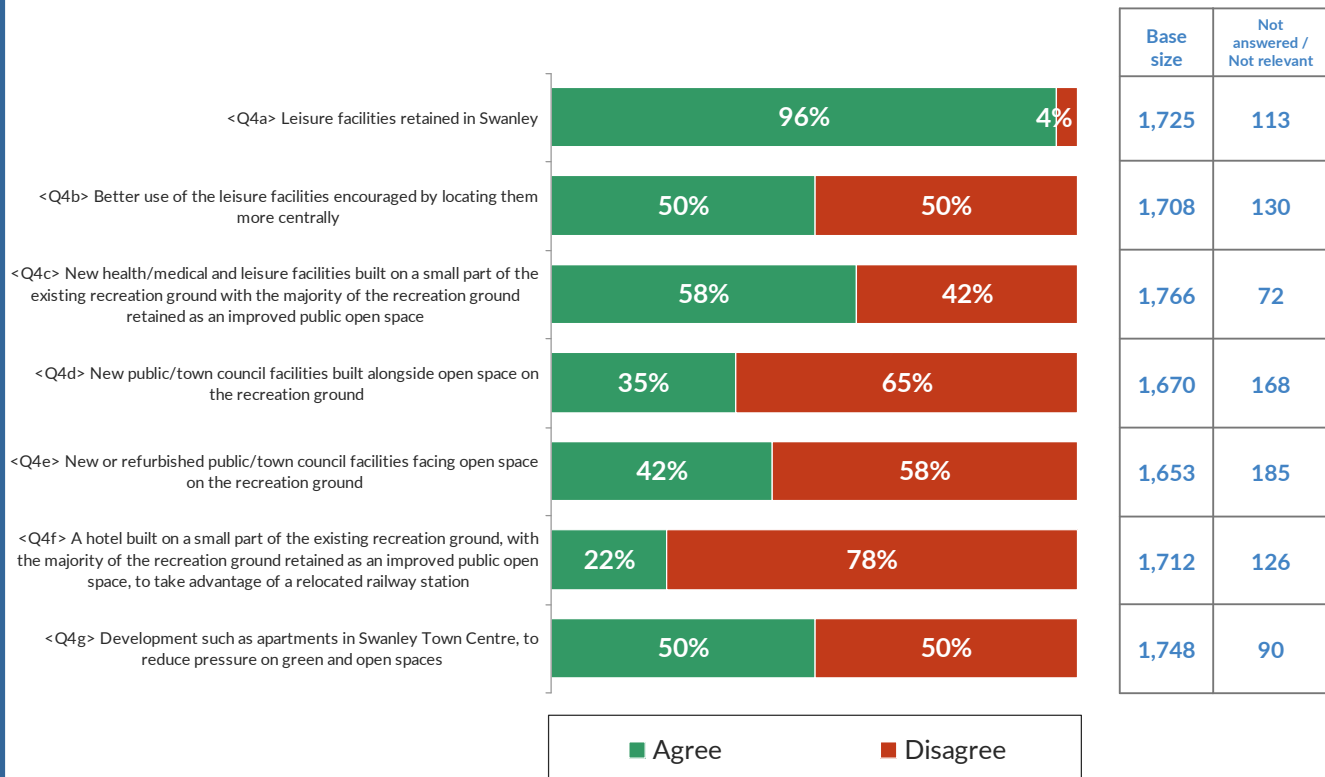
**Q4f - A hotel built on a small part of the existing recreation ground, with the majority of the recreation ground retained as an improved public open space, to take advantage of a relocated railway station**

**Q4g - Development such as apartments in Swanley Town Centre, to reduce pressure on green and open spaces**

Respondents were asked to indicate their level of agreement with the above proposals:

#### Q4 – New health / medical centre, leisure centre and other services

How much do you agree that the Master Vision should include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

8

Leisure facilities being retained in Swanley achieved the highest agreement level of all 27 proposals with 96% agreeing. By comparison the view on whether to relocate leisure facilities more centrally was divided with 50% of respondents agreeing and 50% disagreeing.

58% of respondents supported new health / medical and leisure facilities built on a small part of the recreation ground with the majority of the recreation ground being retained as improved public open space.

Just over a third (35%) of respondents agreed with building new public / Town Council facilities alongside open space on the recreation ground while 65% disagreed.

In relation to building new or refurbishing existing public / Town Council facilities facing open space on the recreation ground, 42% of consultees agreed with this and 58% disagreed.

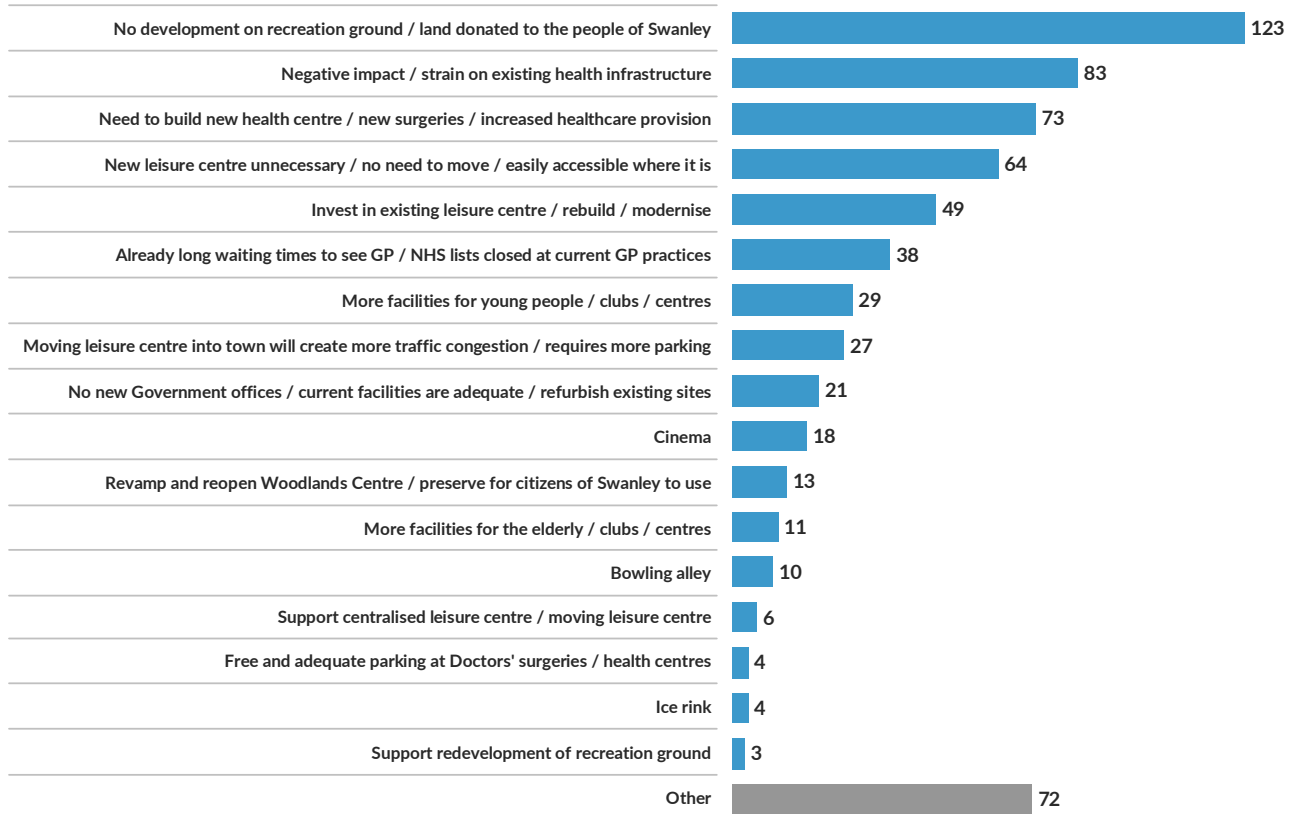
The proposal with the highest level of disagreement was the idea of building a hotel on a small part of the recreation ground at 78% although 22% agreed with this.

Development such as apartments in Swanley town centre received a mixed response with 50% agreeing and 50% disagreeing.



The following chart quantifies the free text comments made relating to the proposals concerning a new health / medical centre, leisure centre and other services:

### Health centre, leisure centre, other services free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the health centre, leisure centre, other services (348)

24

## 4.5 EDUCATION

Plans for education are described in the consultation as:

*The Master Vision recognises that the Orchards Academy and St Mary's Primary School are key education providers. The Master Vision could enable them, if they wished, to improve their facilities through relocation and redevelopment. The current Local Plan recognises the need for additional primary school places to meet future demand. It also recognises that Secondary school facilities should be rebuilt and refurbished to ensure that they are fit for future use.*

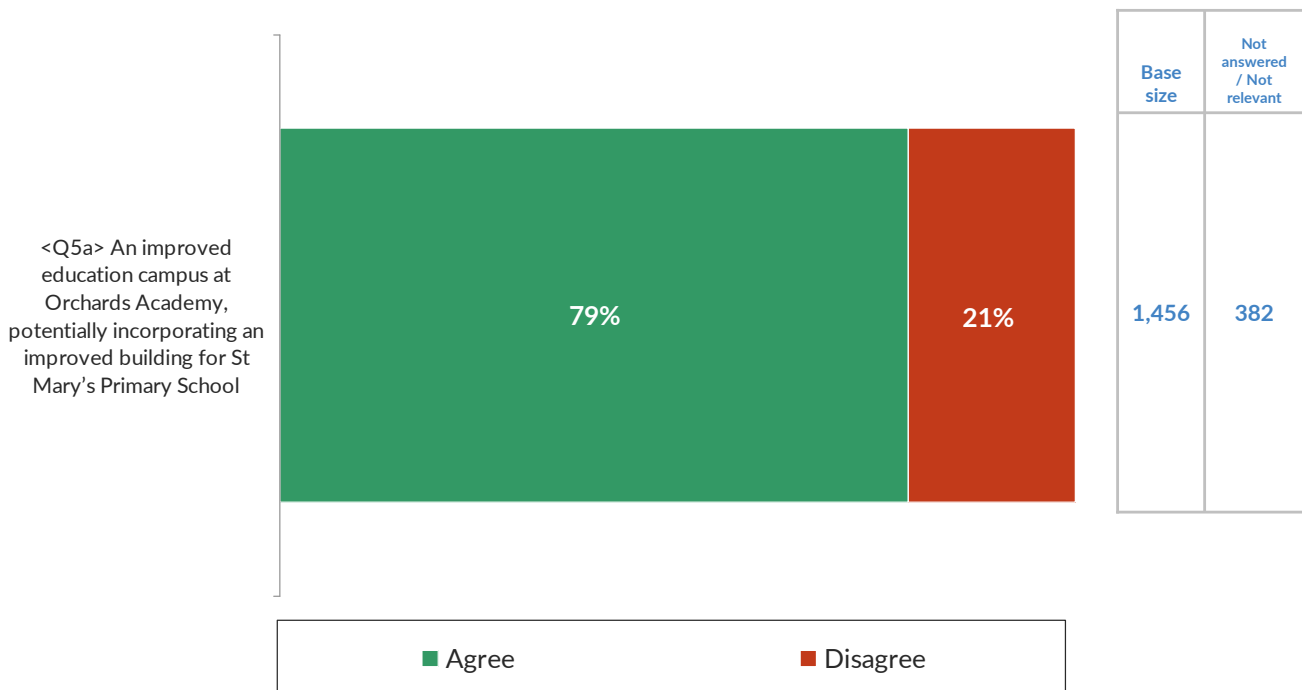
The proposal is:

**Q5a - An improved education campus at Orchards Academy, potentially incorporating an improved building for St Mary's Primary School**

Respondents were asked to indicate their level of agreement with the above proposals:

### Q5 – Education

How much do you agree that the Master Vision should include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

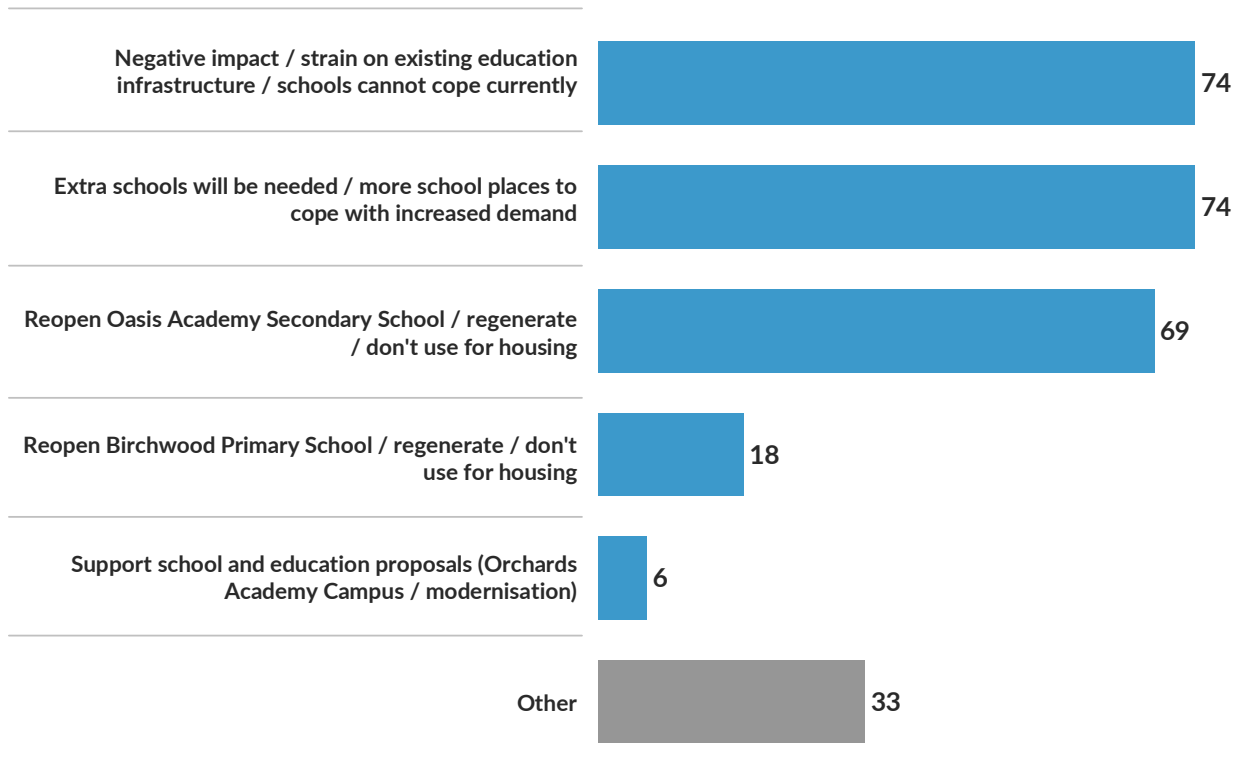
9

A strong majority of 79% were in agreement with the proposal to improve the education campus at Orchards Academy.

The following chart quantifies the free text comments made relating to the proposals for education:

### Education free text comments summary

(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about education (210)

26

## 4.6 NEW GATEWAY TO SWANLEY TOWN CENTRE

Plans for the new Gateway to Swanley town centre are described in the consultation as:

*Sevenoaks District Council recently bought the former Swanley Working Men's Club site in the High Street, having owned the neighbouring Bevan Place Car Park for many years.*

*The Bevan Place Car Park and Working Men's Club site is designated for housing in the Local Plan. The Local Plan recognises that this is likely to be best provided by residential apartment blocks.*

The proposals are:

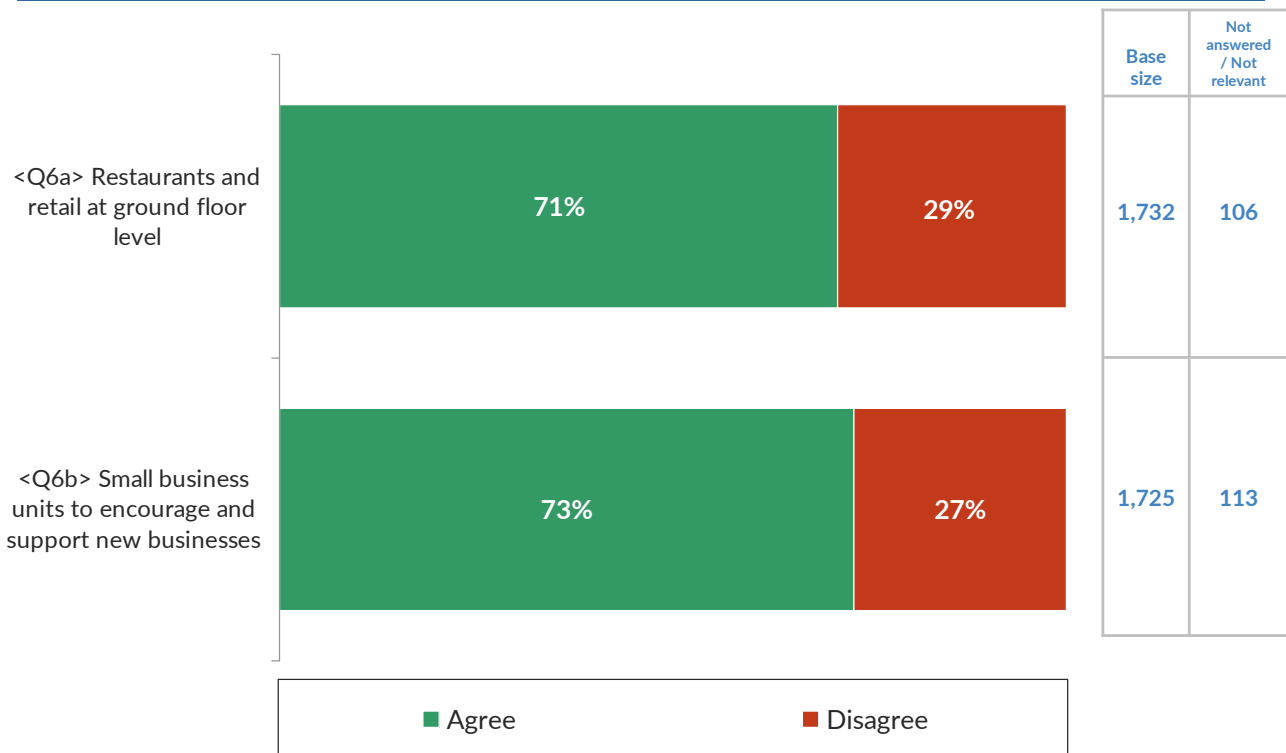
**Q6a - Restaurants and retail at ground floor level**

**Q6b - Small business units to encourage and support new businesses**

Respondents were asked to indicate their level of agreement with the above proposals:

### Q6 – New Gateway to Swanley town centre

How much do you agree that the Bevan Place car park and former Working Men's Club site which will include housing, should also include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

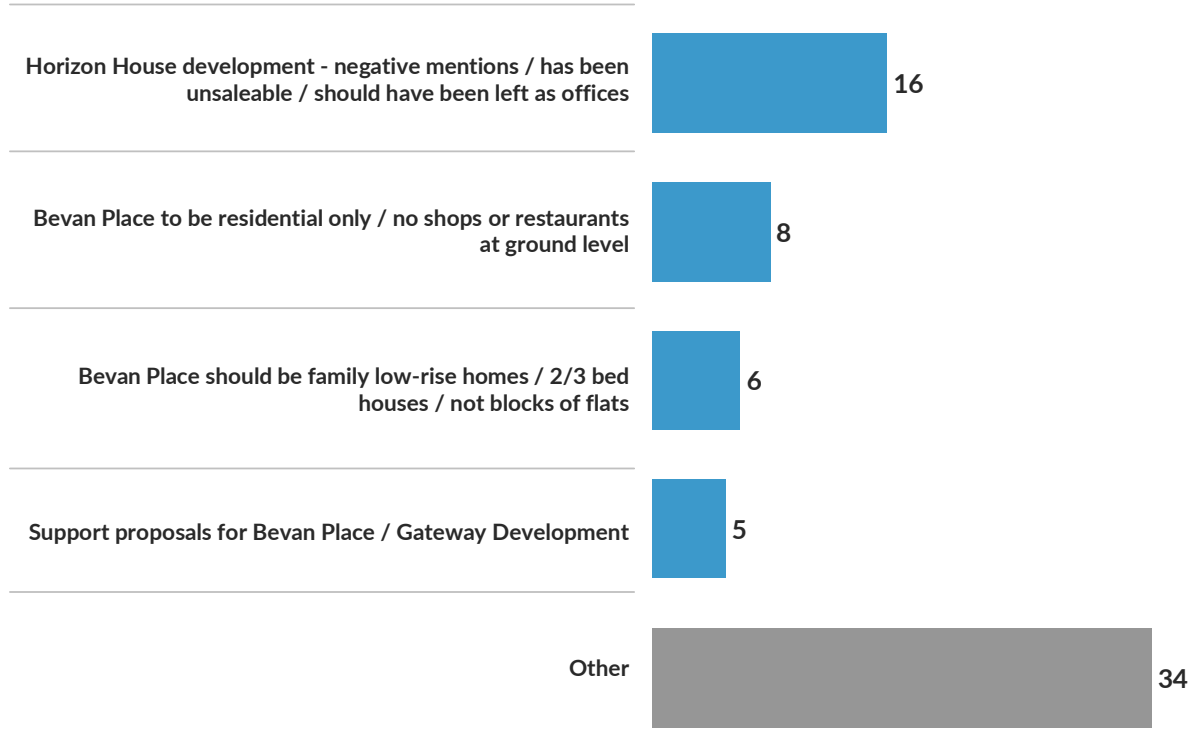
12

Development of Bevan Place was supported by over two-thirds of consultees. 71% were in agreement with including restaurants and retail at ground floor level on the former Working Men's Club site and 73% agreed with developing small business units to encourage and support new businesses.

The following chart quantifies the free text comments made relating to proposals for a new Gateway to Swanley town centre:

### Gateway free text comments summary

(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the Gateway (61)

28

## 4.7 GREEN AND OPEN SPACE

Plans for green and open space are described in the consultation as:

*The Master Vision sets out to improve access to Swanley Park, potentially including a new car park on the south side of Swanley Park. It includes possible plans for an all weather path suitable for cyclists and pedestrians through the Avenue of Limes to enhance access between Swanley and Hextable. It also includes a possible option of a new outdoor sports hub on the Birchwood School site.*

The proposals are:

**Q7a - To maintain the separate identities of Swanley, Hextable and Swanley Village through green and open spaces**

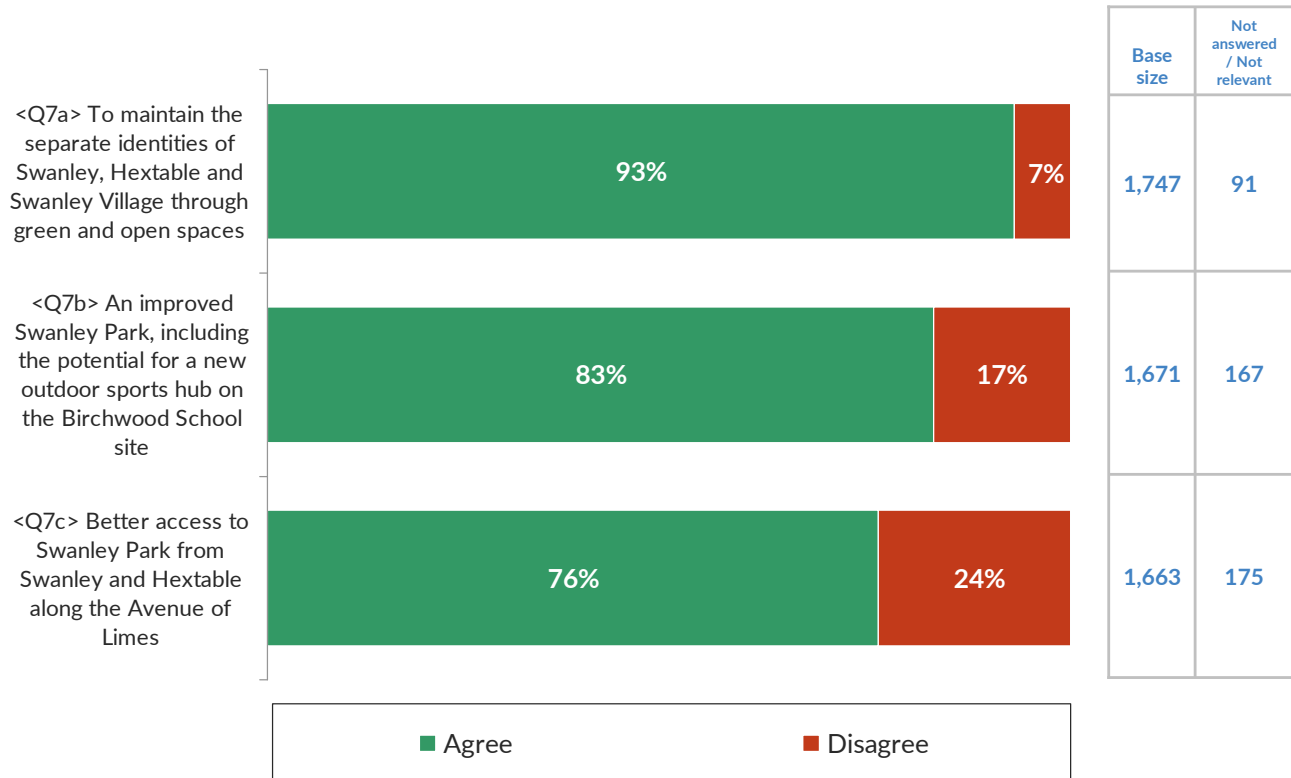
**Q7b - An improved Swanley Park, including the potential for a new outdoor sports hub on the Birchwood School site**

**Q7c - Better access to Swanley Park from Swanley and Hextable along the Avenue of Limes**

Respondents were asked to indicate their level of agreement with the above proposals:

### Q7 – Green and open space

How much do you agree that the Master Vision should include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

11

Maintaining separate identities of Swanley, Hextable and Swanley Village through green and open spaces achieved the second highest level of agreement at 93%.

Some 83% of respondents supported the idea of improving Swanley Park including the potential for a new outdoor sports hub.

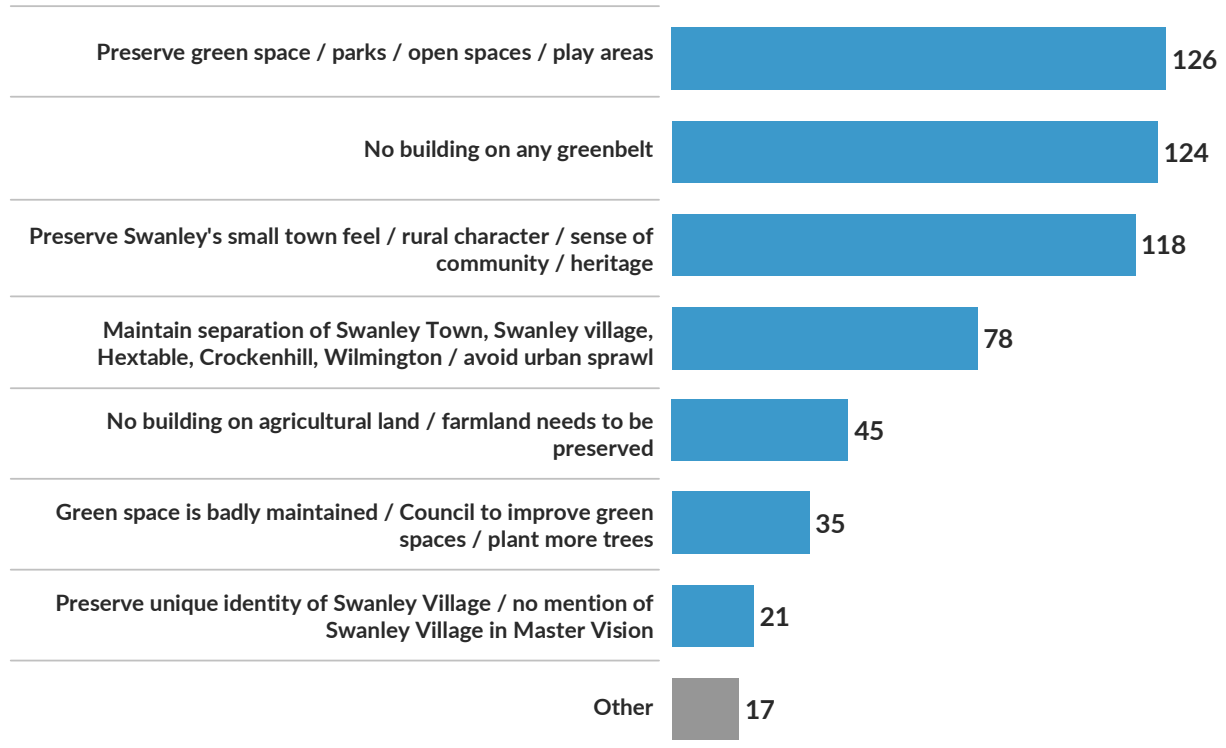
Over three-quarters (76%) of consultees agreed with improving access to Swanley Park from Swanley and Hextable along the Avenue of Limes.



The following chart quantifies the free text comments made relating to proposals for green and open space:

### Green and open space free text comments summary

(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about green and open space (366)

30

## 4.8 HEXTABLE

Plans for Hextable are described in the consultation as:

*The Master Vision identifies Swanley and Hextable as two places with their own communities and social networks. Green spaces and Swanley Park act as a green corridor between Swanley and Hextable, which should be retained, with access across Swanley and Hextable improved for all.*

*The current Local Plan already recognises the need to improve infrastructure in Hextable. This includes the provision of Primary School places and a single healthcare facility which is needed to provide capacity for the existing population. There is an opportunity for the redevelopment of the current Parish Council Complex with a new Hextable Parish hub and Hextable Park.*

*The Master Vision identifies Hextable village green as an attractive space affected by traffic in the Dartford Road with some areas that are fenced off, overgrown and unusable. To the west of the village Hextable Gardens provides an attractive open space linked to the parish office, former Horticulture College and village hall. This forms part of the wider area of green space between Swanley and Hextable (including Swanley Park).*

The proposals are:

**Q8a - Opportunity to improve the Oasis Academy site to create new mixed use development, including housing**

**Q8b - A new Hextable Parish Hub potentially at Hextable Park and redevelopment of the current Parish Council complex**

**Q8c - Landscape improvements to Hextable village green**

**Q8d - New development being limited to smaller scale growth on sites that don't join Hextable and Swanley Village to Swanley and with supporting infrastructure**

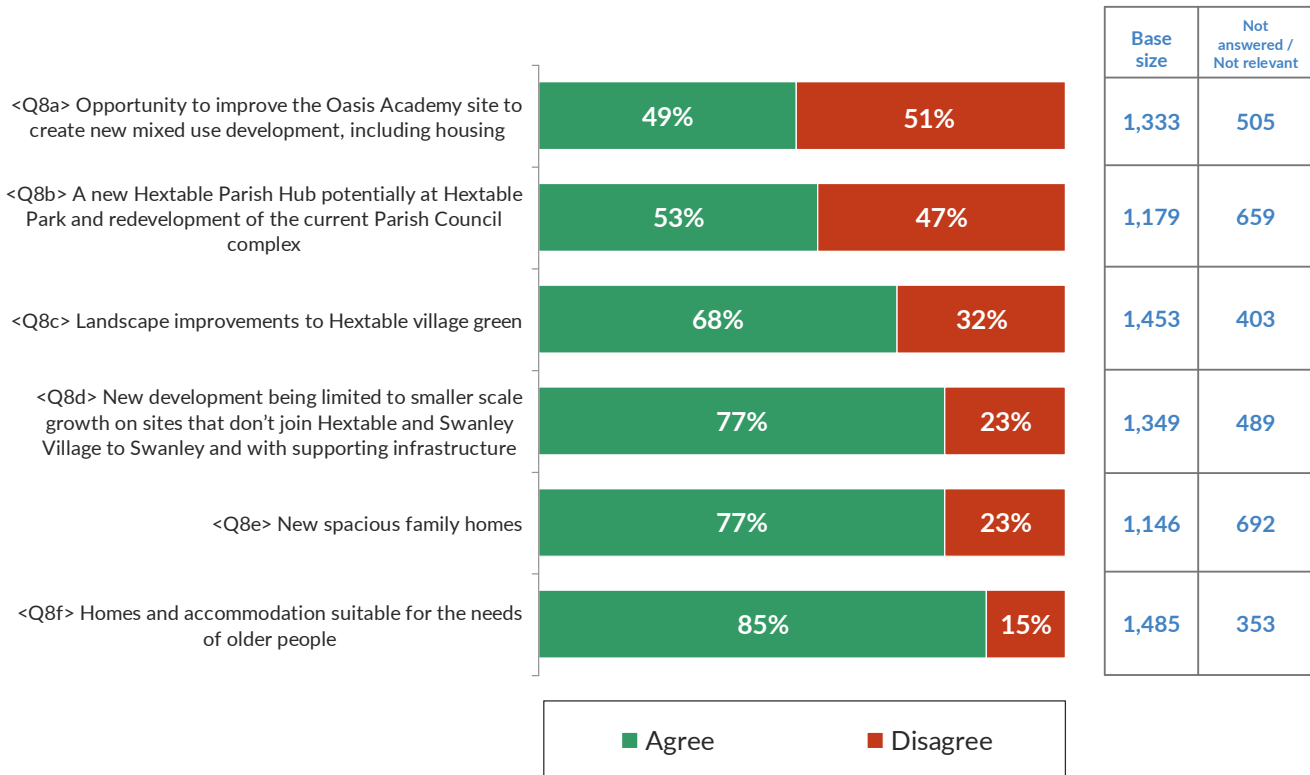
**Q8e - New spacious family homes**

**Q8f - Homes and accommodation suitable for the needs of older people**

Respondents were asked to indicate their level of agreement with the above proposals:

### Q8 – Hextable

How much do you agree that the Master Vision should include the following?



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

12

There are notably lower base sizes for the questions in this section of the consultation concerning Hextable due to a larger proportion of respondents not choosing to answer or stating that these proposals do not affect them.

In relation to improving the Oasis Academy site to create mixed use development including housing, 49% agreed with this and 51% disagreed.

Over half (53%) of respondents supported the development of a new Hextable Parish Hub at Hextable Park and the redevelopment of the current Parish Council complex.

Over two-thirds (68%) were in agreement with making landscape improvements to the village green in Hextable.

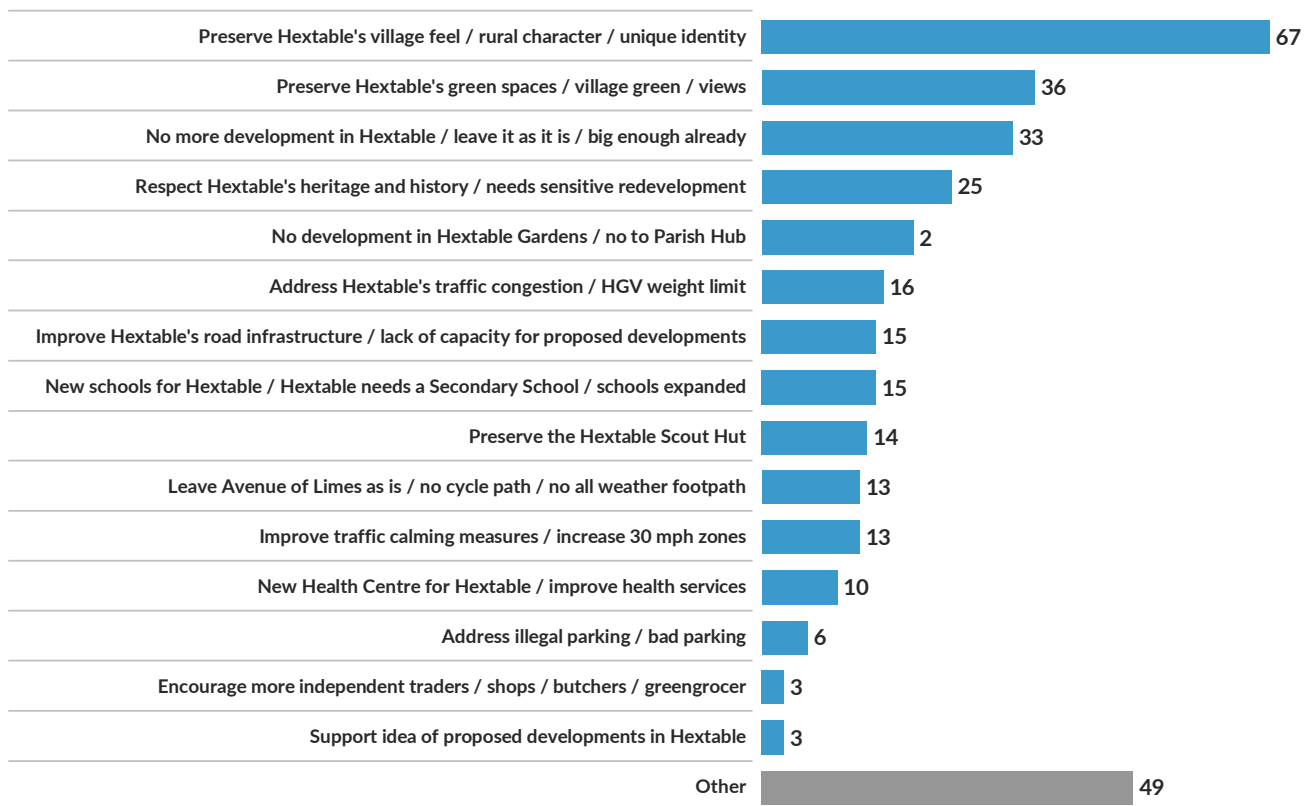
Over three-quarters (77%) of respondents were in agreement with two proposals, namely new development being limited to smaller scale growth on sites that don't join Swanley and Hextable and the development of new spacious family homes.

The most supported proposal in this section of the consultation and the proposal achieving the third highest level of agreement with 85% was providing homes and accommodation suitable for the needs of older people.

The following chart quantifies the free text comments made relating to the proposals for Hextable:

### Hextable free text comments summary

(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about Hextable (174)

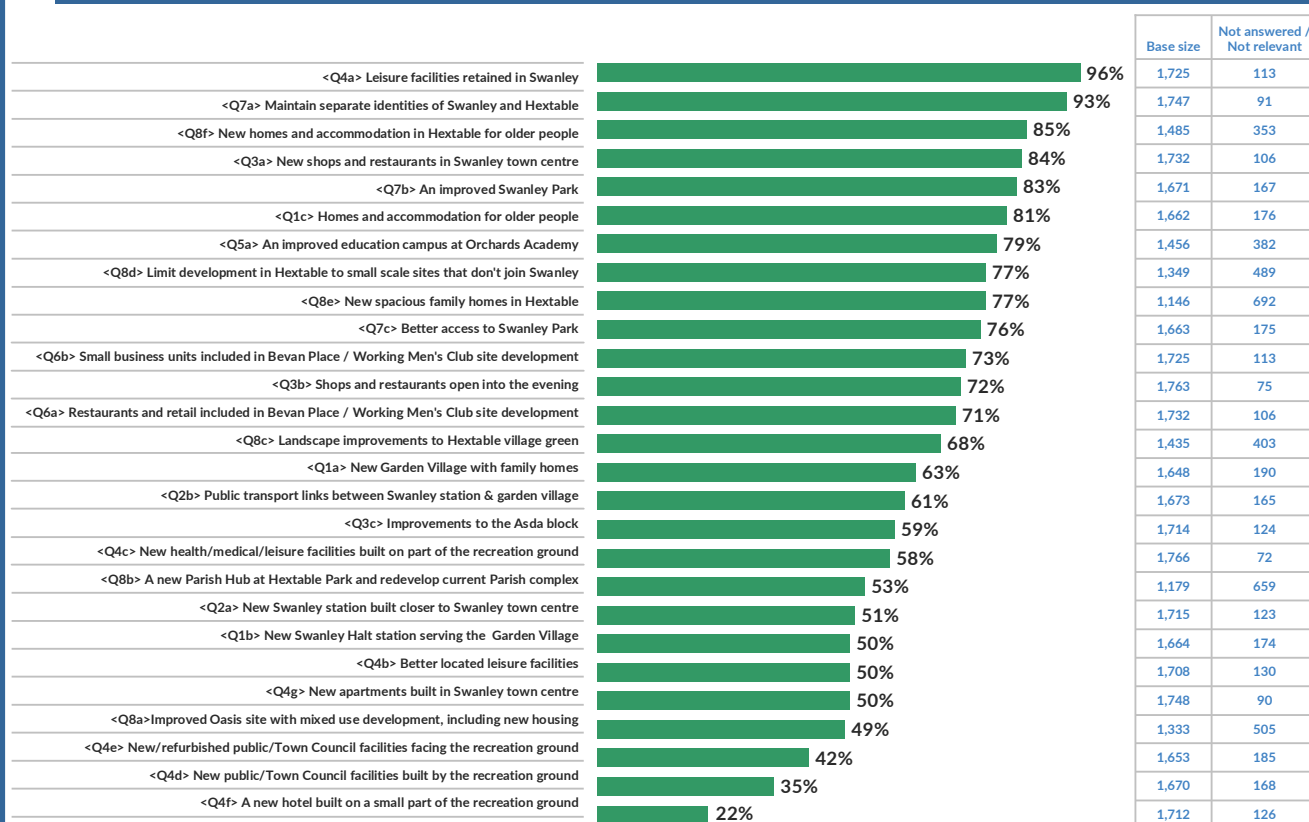
32

## 5. SUMMARY OF AGREEMENT WITH MASTER VISION

### 5.1 SUMMARY CHART FOR ALL PROPOSALS

The summary chart below shows the proportion of respondents agreeing with the proposals in descending order of level of *agreement*. 20 out of the 27 proposals achieved majority support at over 50% agreement.

#### Summary of proposals in descending order of agreement % Agreement (Net: Strongly Agree & Agree)



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

16

## 6. YOUNGER AGE GROUP MINI CONSULTATION

### 6.1 YOUNGER AGE GROUP SUMMARY CHART FOR ALL PROPOSALS

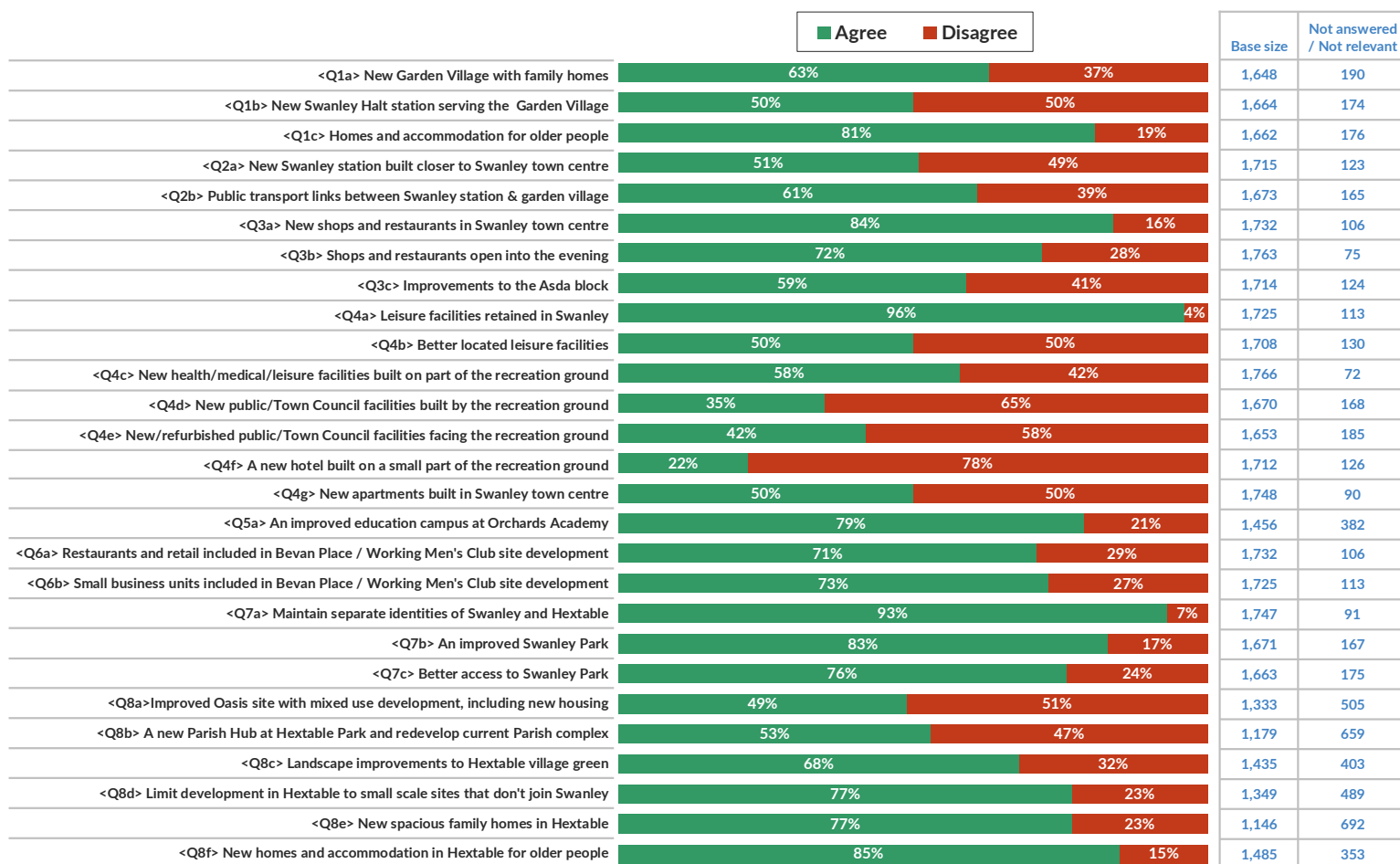
The summary chart below shows the level of agreement with the proposals for the younger age group in the consultation carried out at Orchards Academy.

#### Summary of agreement & disagreement of main points raised in the consultation unweighted data - Orchards Academy only

	Agree	Disagree	Base size	Not answered / Not relevant
<Q1a> New Garden Village with family homes	84%	16%	101	6
<Q1b> New Swanley Halt station serving the Garden Village	82%	18%	94	13
<Q1c> Homes and accommodation for older people	96%	4%	97	10
<Q2a> New Swanley station built closer to Swanley town centre	78%	22%	99	8
<Q2b> Public transport links between Swanley station & garden village	91%	9%	98	9
<Q3a> New shops and restaurants in Swanley town centre	93%	7%	105	2
<Q3b> Shops and restaurants open into the evening	93%	7%	101	6
<Q3c> Improvements to the Asda block	78%	22%	95	12
<Q4a> Leisure facilities retained in Swanley	92%	8%	104	3
<Q4b> Better located leisure facilities	79%	21%	102	5
<Q4c> New health/medical/leisure facilities built on part of the recreation ground	79%	21%	99	8
<Q4d> New public/Town Council facilities built by the recreation ground	52%	48%	89	18
<Q4e> New/refurbished public/Town Council facilities facing the recreation ground	68%	32%	91	16
<Q4f> A new hotel built on a small part of the recreation ground	50%	50%	98	9
<Q4g> New apartments built in Swanley town centre	72%	28%	97	10
<Q5a> An improved education campus at Orchards Academy	88%	12%	105	2
<Q6a> Restaurants and retail included in Bevan Place / Working Men's Club site development	93%	7%	101	6
<Q6b> Small business units included in Bevan Place / Working Men's Club site development	78%	22%	91	9
<Q7a> Maintain separate identities of Swanley and Hextable	89%	11%	98	9
<Q7b> An improved Swanley Park	86%	14%	98	9
<Q7c> Better access to Swanley Park	82%	18%	93	14
<Q8a> Improved Oasis site with mixed use development, including new housing	79%	21%	92	15
<Q8b> A new Parish Hub at Hextable Park and redevelop current Parish complex	65%	35%	78	29
<Q8c> Landscape improvements to Hextable village green	74%	26%	88	19
<Q8d> Limit development in Hextable to small scale sites that don't join Swanley	75%	25%	91	16
<Q8e> New spacious family homes in Hextable	89%	11%	94	13
<Q8f> New homes and accommodation in Hextable for older people	88%	12%	99	8

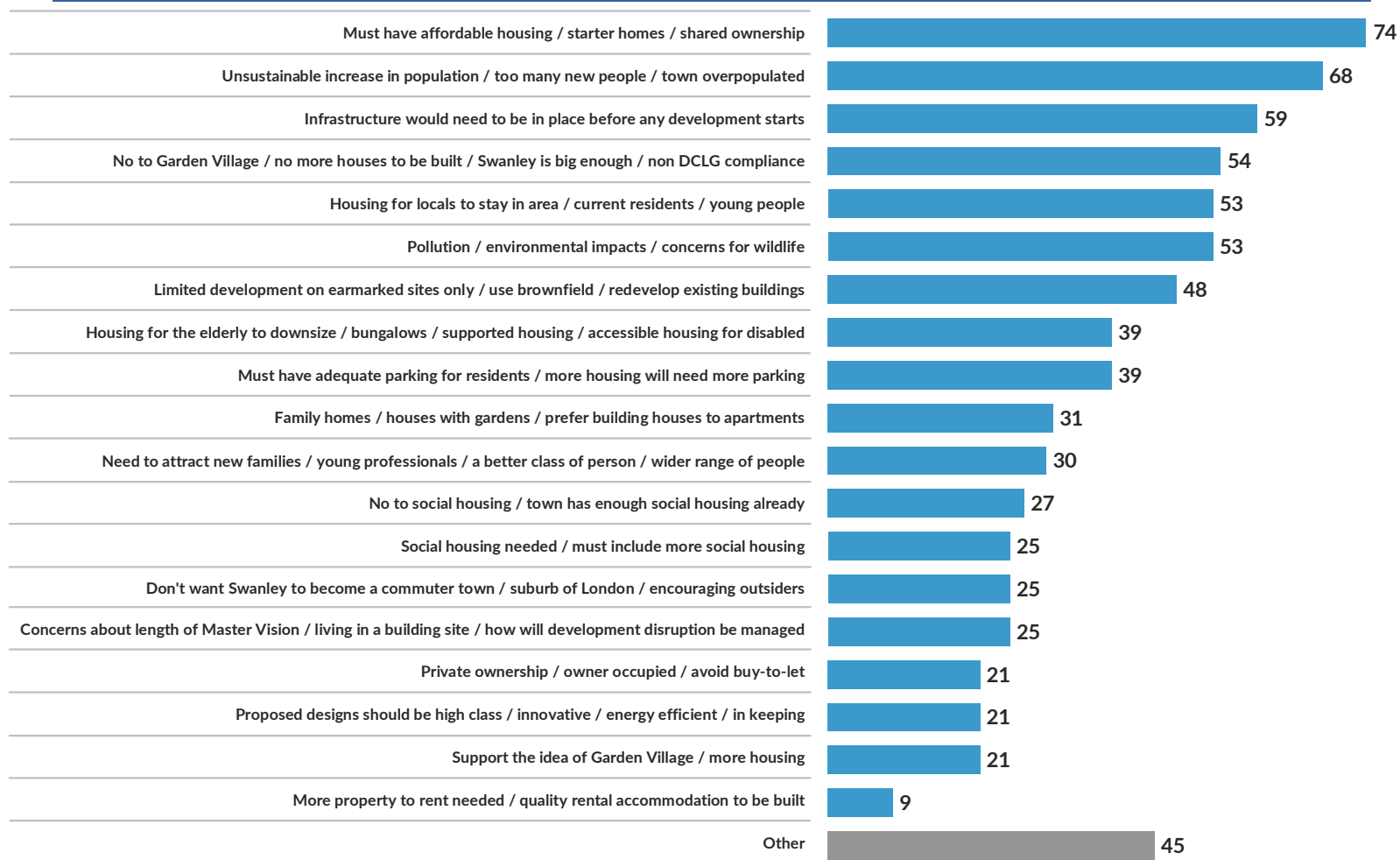
Base: Various for each question (Not relevant & not answered excluded – original base size 107)

## Summary of agreement & disagreement of main points raised in the consultation unweighted data - main consultation + Orchards Academy data



Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

## Garden Village free text comments summary (number of comments made)

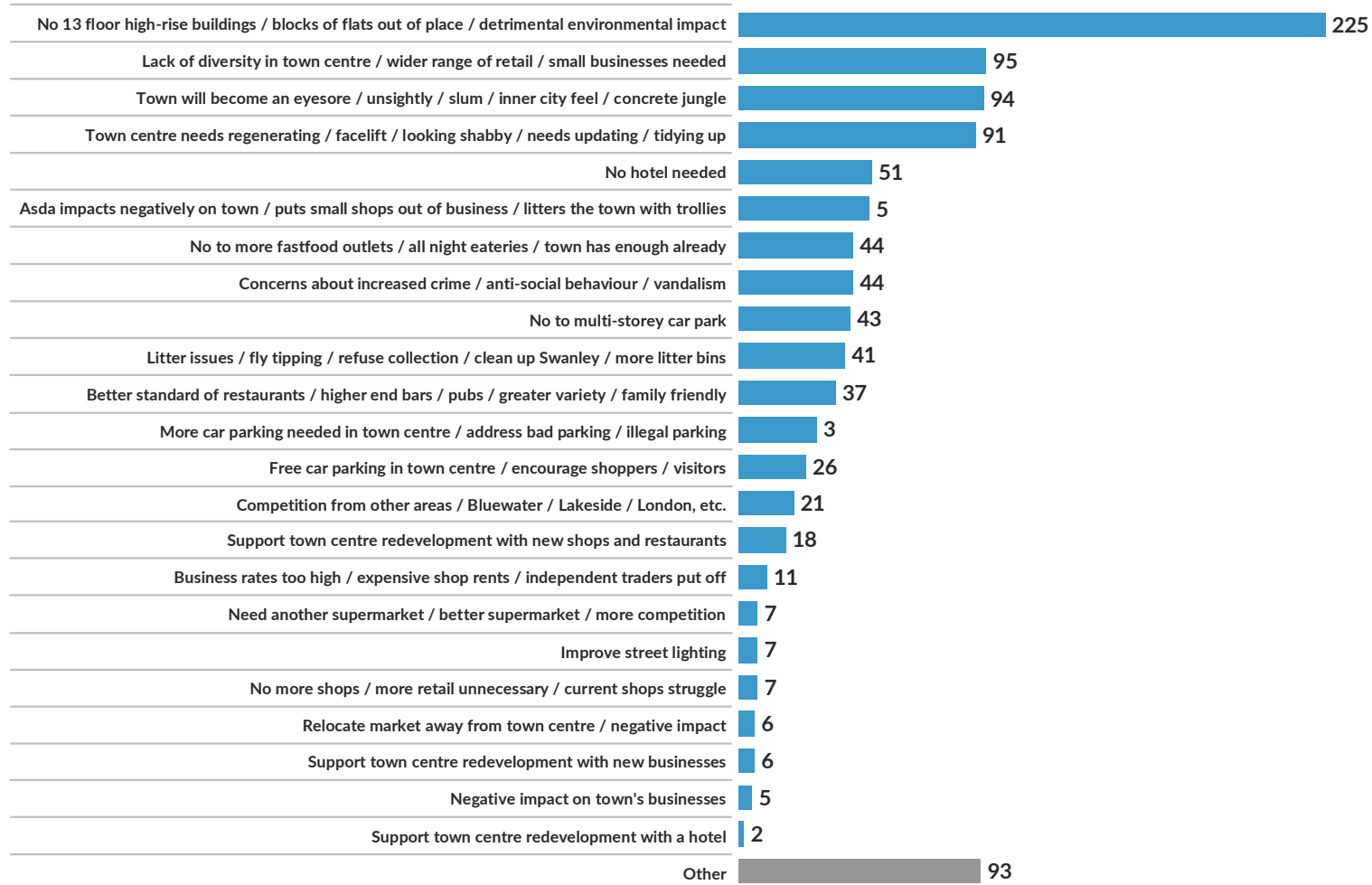


Base: All responding to Q9 (1,036); Total number of comments made about the Garden Village (437)

19



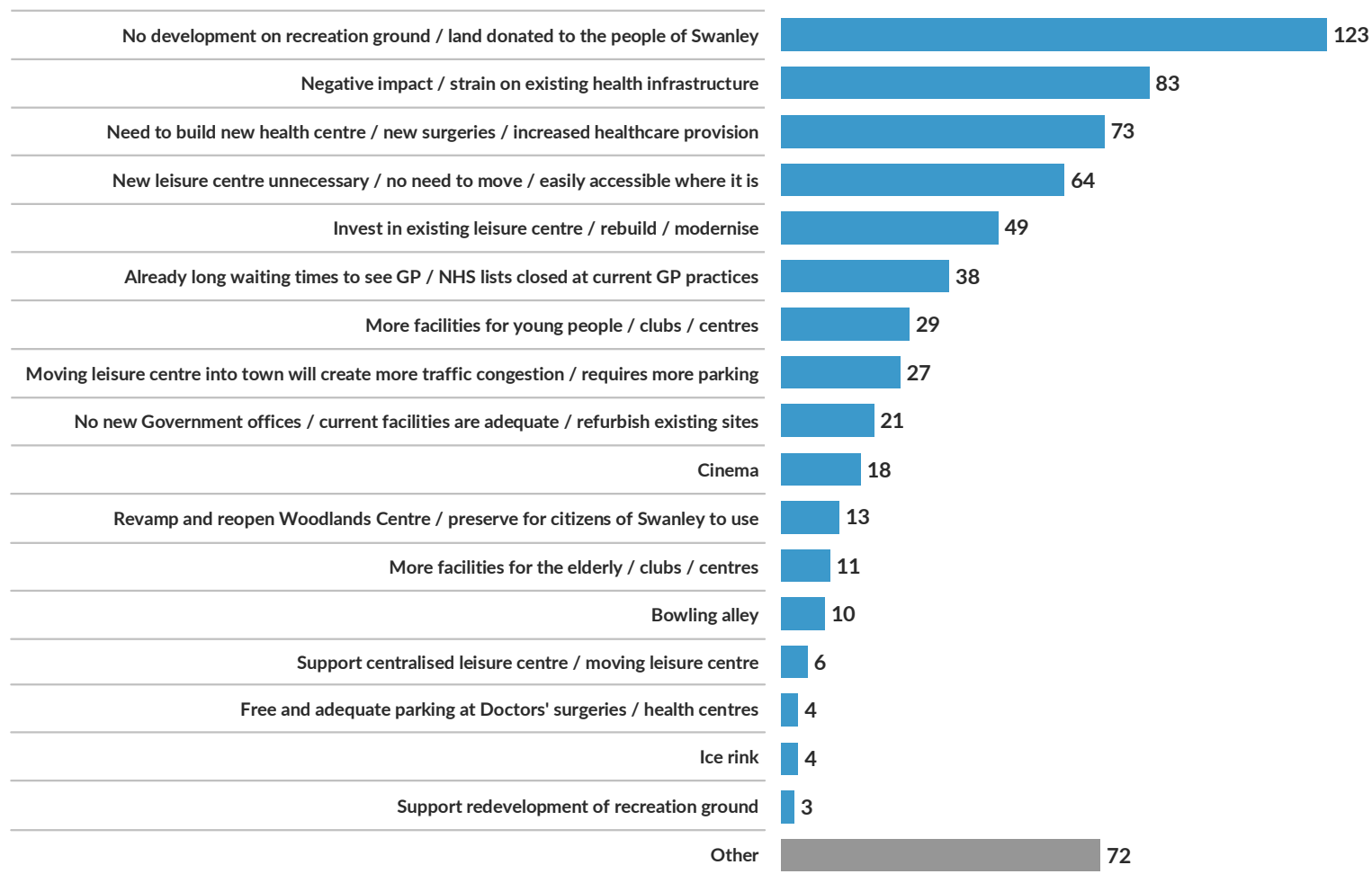
## Town centre free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the town centre (480)

22

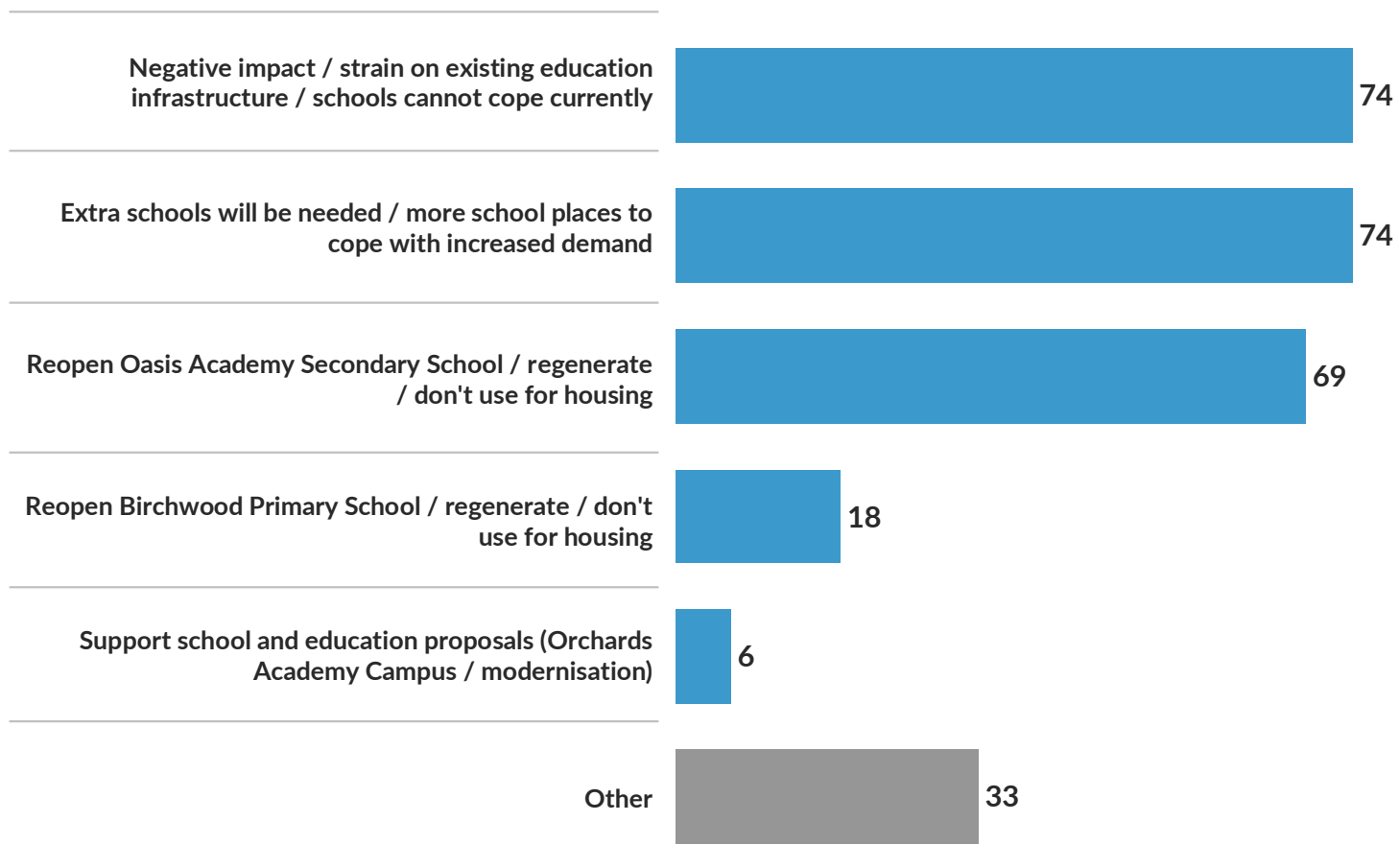
## Health centre, leisure centre, other services free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the health centre, leisure centre, other services (348)

24

## Education free text comments summary (number of comments made)

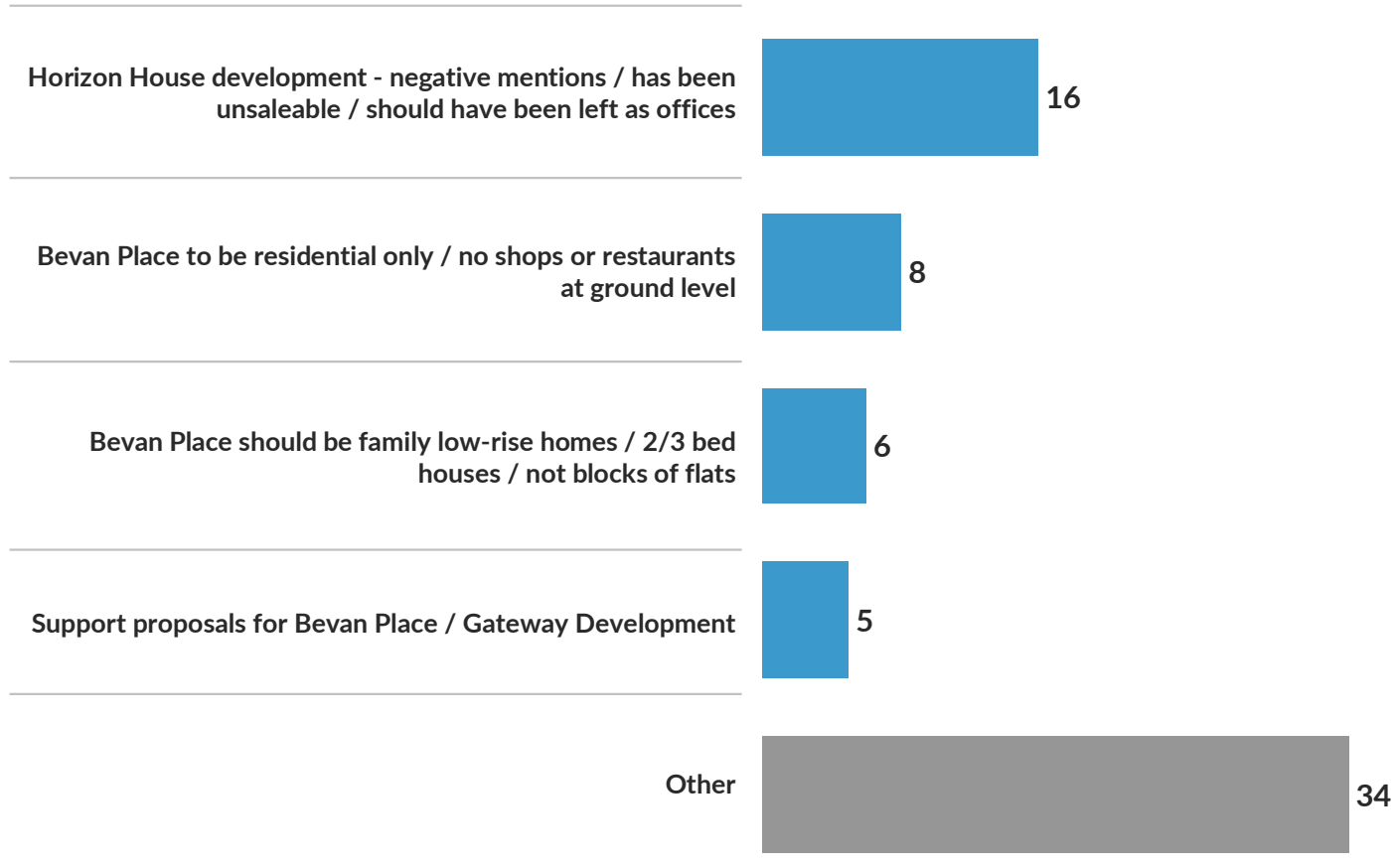


Base: All responding to Q9 (1,036); Total number of comments made about education (210)

26

## Gateway free text comments summary

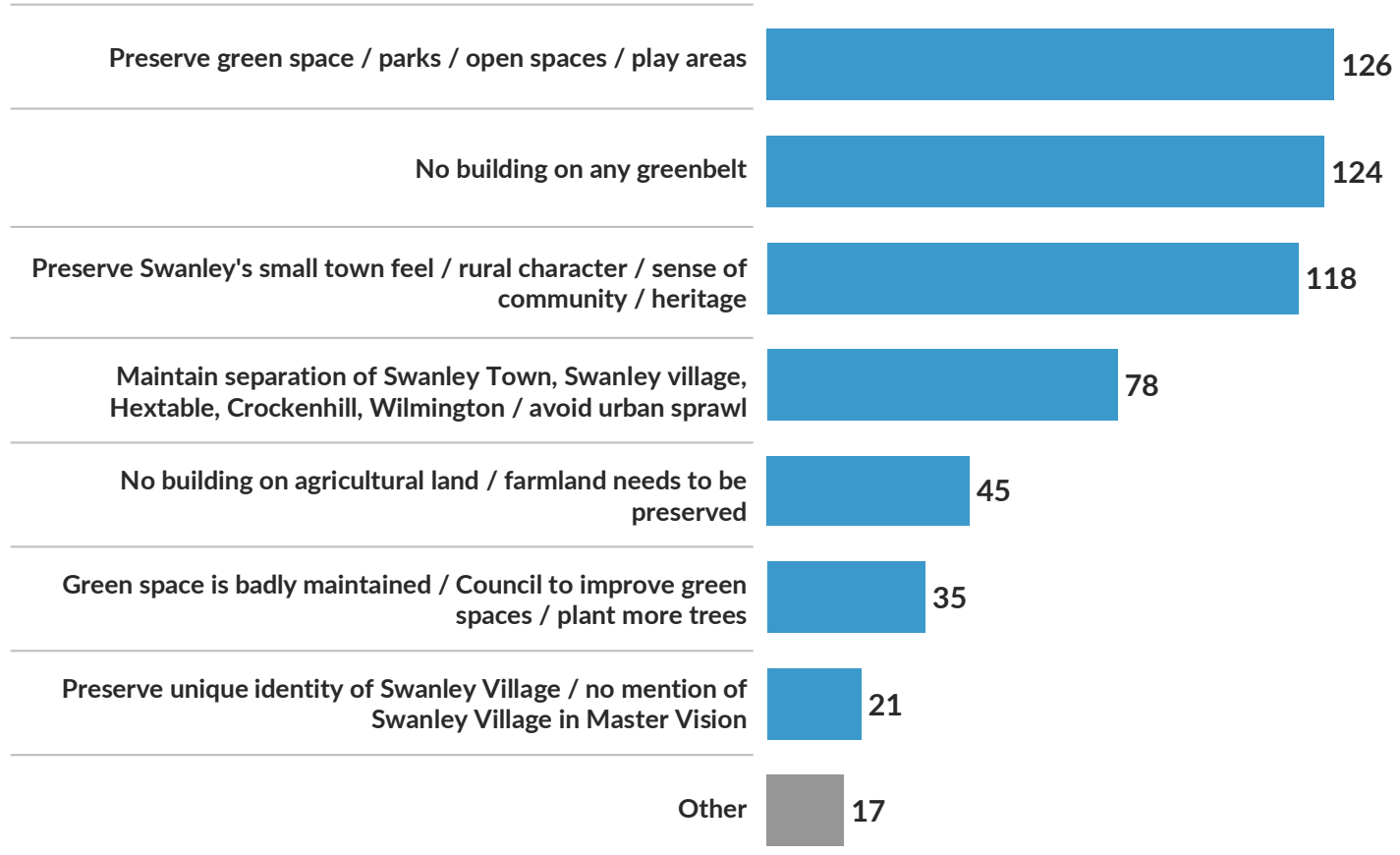
(number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about the Gateway (61)

28

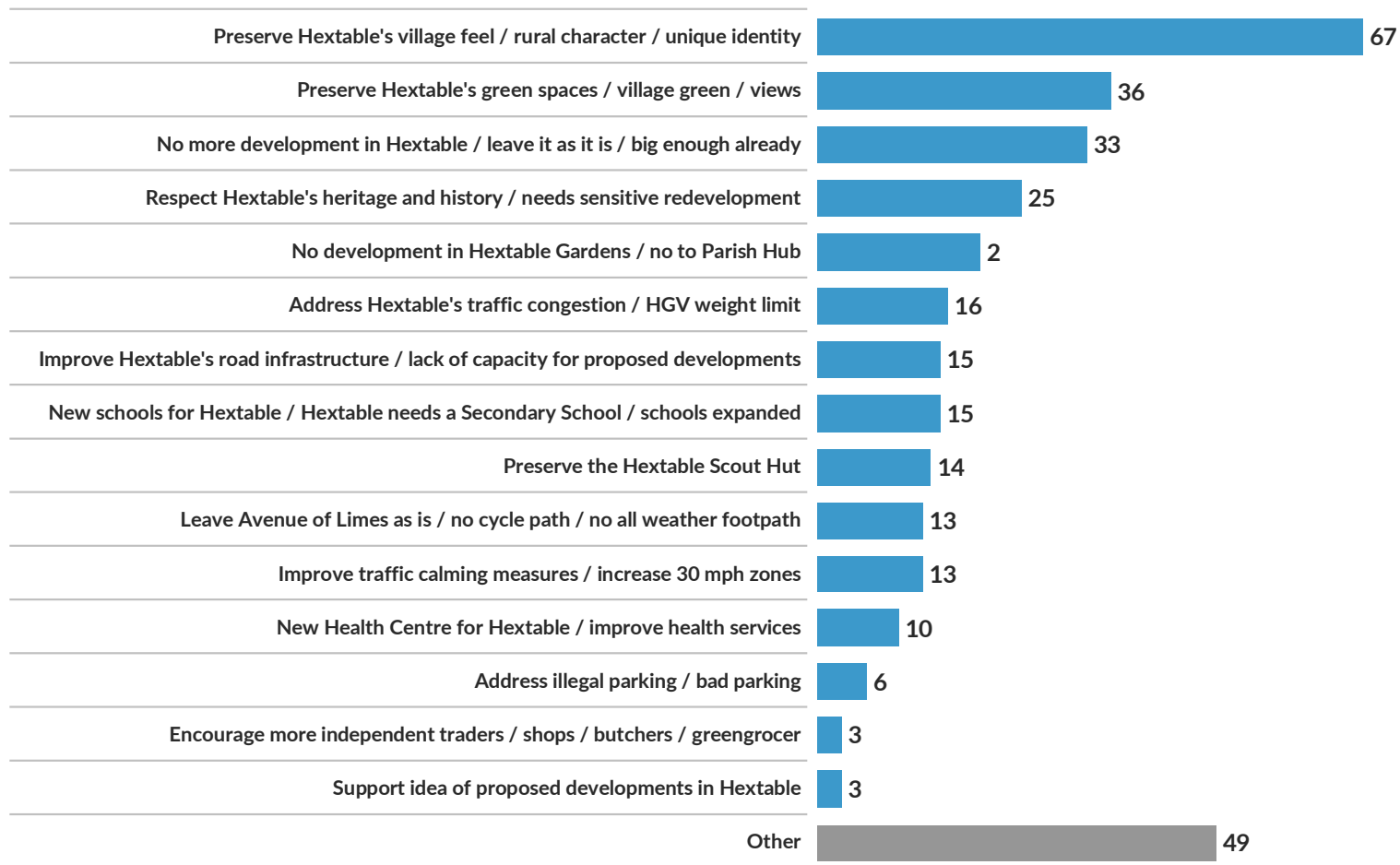
## Green and open space free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about green and open space (366)

30

## Hextable free text comments summary (number of comments made)



Base: All responding to Q9 (1,036); Total number of comments made about Hextable (174)

32

## Summary of proposals in descending order of agreement

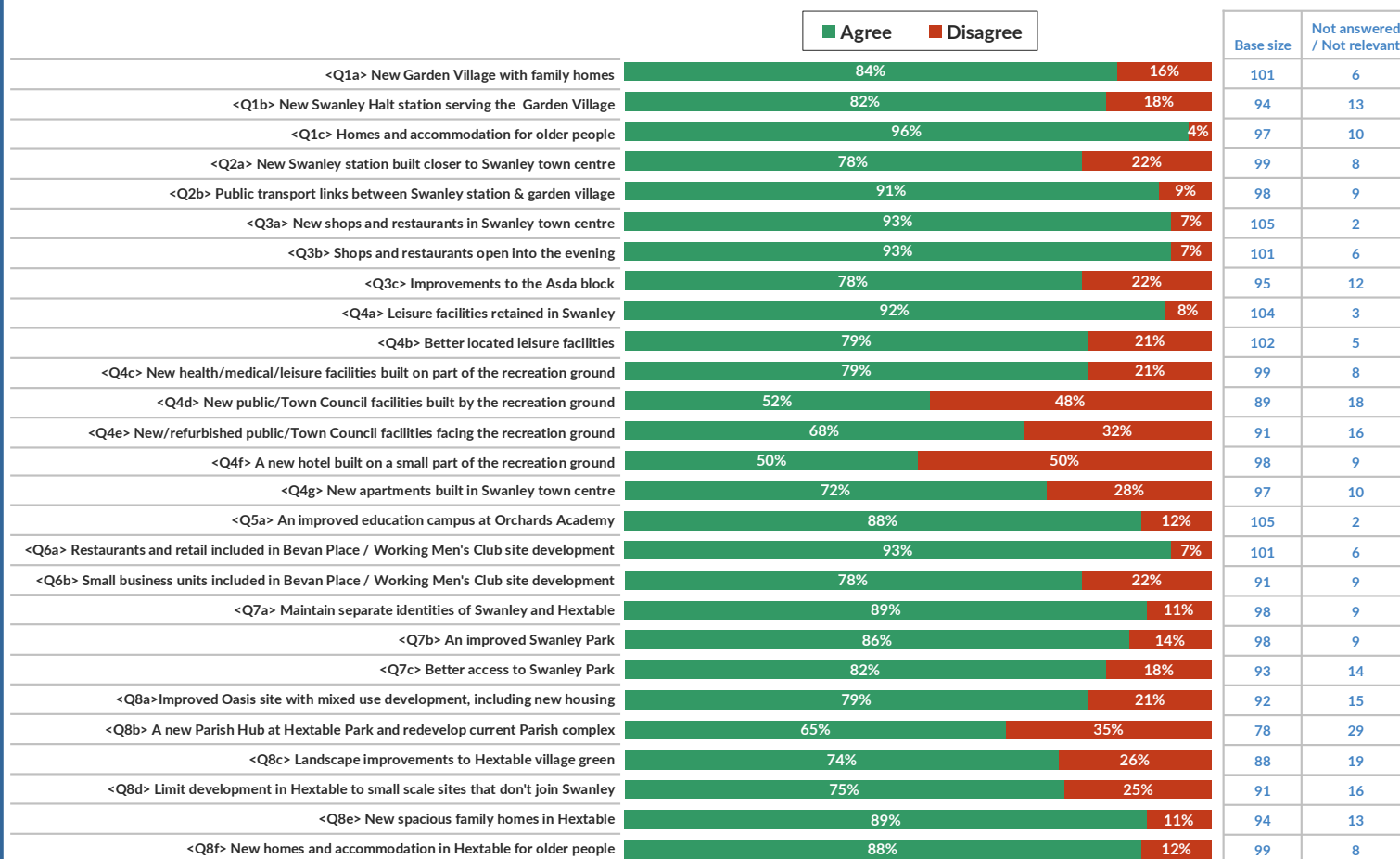
% Agreement (Net: Strongly Agree & Agree)

		Base size	Not answered / Not relevant
<Q4a> Leisure facilities retained in Swanley	96%	1,725	113
<Q7a> Maintain separate identities of Swanley and Hextable	93%	1,747	91
<Q8f> New homes and accommodation in Hextable for older people	85%	1,485	353
<Q3a> New shops and restaurants in Swanley town centre	84%	1,732	106
<Q7b> An improved Swanley Park	83%	1,671	167
<Q1c> Homes and accommodation for older people	81%	1,662	176
<Q5a> An improved education campus at Orchards Academy	79%	1,456	382
<Q8d> Limit development in Hextable to small scale sites that don't join Swanley	77%	1,349	489
<Q8e> New spacious family homes in Hextable	77%	1,146	692
<Q7c> Better access to Swanley Park	76%	1,663	175
<Q6b> Small business units included in Bevan Place / Working Men's Club site development	73%	1,725	113
<Q3b> Shops and restaurants open into the evening	72%	1,763	75
<Q6a> Restaurants and retail included in Bevan Place / Working Men's Club site development	71%	1,732	106
<Q8c> Landscape improvements to Hextable village green	68%	1,435	403
<Q1a> New Garden Village with family homes	63%	1,648	190
<Q2b> Public transport links between Swanley station & garden village	61%	1,673	165
<Q3c> Improvements to the Asda block	59%	1,714	124
<Q4c> New health/medical/leisure facilities built on part of the recreation ground	58%	1,766	72
<Q8b> A new Parish Hub at Hextable Park and redevelop current Parish complex	53%	1,179	659
<Q2a> New Swanley station built closer to Swanley town centre	51%	1,715	123
<Q1b> New Swanley Halt station serving the Garden Village	50%	1,664	174
<Q4b> Better located leisure facilities	50%	1,708	130
<Q4g> New apartments built in Swanley town centre	50%	1,748	90
<Q8a> Improved Oasis site with mixed use development, including new housing	49%	1,333	505
<Q4e> New/refurbished public/Town Council facilities facing the recreation ground	42%	1,653	185
<Q4d> New public/Town Council facilities built by the recreation ground	35%	1,670	168
<Q4f> A new hotel built on a small part of the recreation ground	22%	1,712	126

Base: Various for each question (Not relevant & not answered excluded – original base size 1,838)

16

## Summary of agreement & disagreement of main points raised in the consultation unweighted data - Orchards Academy only



Base: Various for each question (Not relevant & not answered excluded – original base size 107)